

ANNUAL REPORT 2024

MAILING & PACKAGING SOLUTIONS



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2024 IN BRIEF

- Net sales amounted to SEK 1,914 million (2,088).
- Operating profit was SEK 43 million (44). Impacted by a capital gain of SEK 10 million (10).
- Earnings after tax was SEK -13 million (-7).
- Earnings per share was SEK -0.06 (-0.02).
- Net debt at year-end was SEK 456 million (427).
- The equity ratio at the end of the year was 37 per cent (35).

BONG IN ONE MINUTE

Bong is one of the leading envelope manufacturers in Europe, offering a wide and flexible range of solutions for distribution and packaging of information, advertisement and lightweight goods.

Important growth areas in the Group are packaging within retail and e-commerce and the envelope market within Eastern Europe. The Group has annual sales of approximately SEK 2.0 billion and about 1,000 employees in 13 countries.

Bong has strong market positions in most of the important markets in Europe and the Group sees interesting possibilities for continued development. Bong is a public limited company and its shares are listed on Nasdaq Stockholm (Small Cap).

KEY FIGURES	2024	Q4	Q3	Q2	Q1	2023	2022	2021	2020
Net sales, MSEK	1,914	495	456	456	508	2,088	2,165	1,804	1,843
Operating profit/loss, MSEK	43	14	1	10	19	44	98	46	-19
Profit(loss after tax, MSEK)	-13	3	-13	-3	1	-7	43	3	-66
Cash flow from operating activities, MSEK	71	30	1	-19	59	63	72	60	31
Operating margin % ¹	2.3	2.8	0.2	2.2	3.7	2.1	4.5	2.5	-1
Average number of employees ¹	1,007	1,007	1,015	1,025	1,034	1,082	1,134	1,141	1,195

¹ Year to date

For definitions of key ratios see page 50



LETTER TO THE SHAREHOLDERS

MARKET AND INDUSTRY

In Europe, the macroeconomic demand level and consumption remained weak during 2024. The ongoing war in Ukraine, a negative investment climate, rising unemployment, bureaucracy and high energy costs continue to dampen the economic climate. On top of this, our aging populations put a financial burden on companies with high social costs. This scenario will not change soon.

One positive aspect is that after two years of declining figures in 2022 and 2023 the European E-Commerce turned back into growth mode: The B2C sales of physical goods increased by 7% in 2024 compared with 2023. We expect that this positive development will continue in 2025.

Raw material prices are currently stable and suppliers, especially paper mills, have sufficient capacity. In 2024 Bong's operational margins were still good, but sales prices remain under pressure due to unused production capacities in the market. We continue to reduce and streamline our fixed costs.

LIGHT PACKAGING

In 2024 our currency adjusted sales of Light Packaging were 4 % YTD vs. 2023. This is positive when looking at the overall macroeconomic challenges, but it does not meet our ambitious goals.

Our E-Commerce related Light packaging products like e-Green, AirPro Green performed better than market in 2024. Also, our High-End paper carrier bags showed strong growth in 2024: the sales increased by 16 % compared with 2023.

Therefore, we remain very confident on our transformation path because we have the right market offer with our new products. For 2025 we predict a strong double digit growth rate in Bong's Packaging segment.

ENVELOPE

According to FEPE statistics the European market dropped only by 3% in volume sales in 2024, which is above the long-term trend of our industry. In 2024 we have seen slight improvements in the market climate, but envelopes are still struggling with a shrinking demand due to digitalization. Direct mail envelopes benefited slightly from the recovering advertising market, but the volumes are far below pre-Covid levels.

Bong's own envelope sales in 2024 were in line with market development. For Bong, being one of the top two European players in that segment, envelopes remain an important factor in its business portfolio. The substitution of envelopes through digitalization will continue in the next years but we try to safeguard our margin levels.

OPERATING PROFIT

The Group's currency-adjusted sales decreased by 8,5% compared with 2023. Bong's gross margin has increased compared to 2023 and is on a healthy level. Operating profit decreased to SEK 43 million (44) mainly related to lower sales.

The operating profit 2024 was not affected by restructuring cost (-4) and machine sales have had a positive impact of SEK 10 million (10).

CASH FLOW AND ADJUSTED NET DEBT/ADJUSTED EBITDA

Cash flow from operating activities amounted to SEK 71 million (83). Adjusted net debt / adjusted EBITDA according to Bong's Bond loan amounts to 1.29 (0.83).

FOCUS AND STRATEGY

Bong's main goals are our transformation strategy with a Light Packaging share of 50% within our business and at the same time remain profitable in the envelope market. To achieve this, we will continue to invest in packaging machinery but also in marketing, trade shows and digital commerce.

"We saw a continued increase in Light Packaging even though the growth rate was below our own ambitious expectations. Our two main growth product groups with strong double digit growth rates were again our E-Commerce bags and our High-End Paper Carrier Bag range" says CEO Kai Steigleder



In addition, we will continue to cut cost in all sites and focusing on less, but more productive units is a "must" in our efforts to stay competitive.

SUSTAINABILITY

Sustainability remains one of our top priorities. At Bong, we focus on the development of packaging products which are made from renewable resources or recycled material, and which are recyclable or reusable.

At all our production sites we will continue our efforts to reduce emissions, water and waste, which goes hand in hand with our factory efficiency program.

This annual report contains our sustainability report, which is also a communication on progress according to Global Compact as regards protecting the environment, human rights, social relations and fighting corruption. We are pleased to confirm our continued support for the UN initiative and to belong to the growing circle of companies and individuals who see sustainability work as a natural part of business. This is our seventh report that we do in the context of Global Compact.

THANKS TO EMPLOYEES AND SHAREHOLDERS

Finally, I am thanking all our loyal and hard-working employees that will make our transformation process in Bong happen as well as all our stakeholders and shareholders for their continuous support.

Kristianstad in April 2025
Kai Steigleder
CEO

THE MARKET **AND** BONG'S OFFER

Bong is one of the leading providers of Light Packaging and Envelopes in Europe that offers solutions for distribution and protection of light weight goods, information and advertising materials.

THE LIGHT PACKAGING MARKET

Light packaging offers high protection while at the same time reducing packaging material, weight, volume, size and packaging waste. The market for light packaging is quite fragmented with many different competitors in each sub-segment.

E-COMMERCE

Despite the continued tough economic conditions, the online business in Europe has recovered in 2024. The B2C sales of physical goods increased by 7% compared to 2023, mainly driven by the recovery of the largest ecommerce markets in Europe - United Kingdom, Germany and France - where the consumer confidence returned. As in previous years, "Fashion" was the largest segment, closely followed by "Electronics" and "Hobby & Leisure"¹.

A large part of e-commerce goods are pre-packed in boxes or they are not fragile and therefore don't require a solid shipping packaging. These items can be wrapped in a flexible and light-weight packaging solution, which helps online shops to reduce the volume and weight of the package. Senders can also save on packaging material and freight costs compared to traditional packaging products such as corrugated boxes.



There are different kinds of flexible packaging solutions on the market, such as paper mailer, cushioned mailers or plastic mailers. Based on a growing demand for sustainable solutions, the packaging industry continues to focus on renewable and recyclable materials. The "Packaging and Packaging Waste Regulation" (PPWR), which entered into force on 11 February 2025, will push online shops even more to switch to recyclable and resource-saving solutions such as paper mailing bags.

BONG'S LIGHT PACKAGING OFFER

Bong offers a wide range of light packaging products for different distribution channels and applications such as e-commerce and retail. This includes expanders and pockets in various models such as kraft paper mailers, cushioned paper mailers, air bubble mailers, all board mailers, corrugated packaging and flexible packaging made from DuPont™ Tyvek®.

WELL ADAPTED PACKAGING FOR E-COMMERCE

Bong continues to focus on e-commerce packaging, which offers protection and helps to reduce the environmental impact. Under the EU trademark "e-Green", Bong produces and markets kraft paper mailers for e-commerce. This environmentally friendly solution is made from 100% strong kraft paper and helps reduce volume, weight, packaging material and waste. e-Green mailers are very robust, lightweight, flexible and can easily be reused for return shipments thanks to two adhesive strips.

Bong's "AirPro Green" range, which was launched in 2022, offers a 100% paper based cushioned mailer. It utilizes the strength of embossed paper, no bubble film is required. AirPro Green consists of three paper layers of which the middle layer is provided with a stable bubble pattern. After usage, the packaging can easily be disposed of in the wastepaper collection, no material

separation is required. In 2024, Bong invested in new machinery due to a growing market demand.



ATTRACTIVE PACKAGING FOR THE RETAIL TRADE

Bong offers a wide range of gift and carrier bag solutions, which help brands to strengthen their image, increase their visibility and enhance their customers' shopping experience. Brands within fashion, beauty, fine foods and department stores partner with Bong to benefit from sustainable and efficient solutions - all tailored to communicate the customers' brands and values.

Bong's turn-over-top carrier bags are a particular highlight: These bags are made from premium paper, reinforced with a board insert and fully customizable with various printing effects. As addition to the premium bags, Bong introduced a standard range of paper carrier bags under the brand "h-Green", which focusses on a low environmental impact. To fulfil the growing demand for paper carrier bags, Bong invested in new machinery in 2024.

THE EUROPEAN ENVELOPE MARKET

According to FEPE (Federation for envelopes and for light and e-commerce packaging in Europe) the extremely negative trend in sales volumes has not continued in 2024. European volumes decreased

only by 3% compared to 2023 and were above the long-term trend. In 2024, the total European envelope market is estimated at around 35 billion units.

Bong is the clear market leader in the Nordic countries and takes one of two top positions in almost all of West and Central Europe.

In Western Europe business mail accounts for the majority of envelope use, with more than 90 per cent of total envelope consumption. Business mail can be divided into transactional mail and addressed direct mail (ADM).

Transactional mail is used for the distribution of documents such as contracts, wages, pension statements and invoices. The largest users of envelopes for transactional mail are utility companies e.g. telecoms, banking and insurance, finance, energy and water sectors. Due to digitalization, the envelope volumes for this kind of usage have decreased significantly in recent years.

Direct mail, on the other hand, has been affected to a much lesser extent by digitalization. This specific advertising channel offers a much better target group accuracy than advertising in television, radio and magazines, and therefore remains of high interest for marketers. Direct mail campaigns achieve high response rates at comparatively low cost, making printed envelopes an important and indispensable marketing tool.

BONG'S ENVELOPE OFFER

Bong manufactures and sells envelopes in all shapes and sizes. From standardised envelopes to customised solutions with unique characteristics; with or without customised prints and embossing; with different kind of seals; made from various materials and with many options in shape and colour.

BONGS SUSTAINABILITY WORK

OVERVIEW OF RISKS, POLICIES, MEASURES AND ACTIVITIES TAKEN ACROSS THE LIFE CYCLE OF PRODUCTS

	Supply of raw materials and other input	Production	Marketing/Sales	Distribution	Recycling and other measures
Risks	<ul style="list-style-type: none"> Negative environmental impact Unsatisfactory working condition Violations of human rights Corruption and fraud 	<ul style="list-style-type: none"> Increased emissions High consumption and contamination Work accidents and experienced occupational insecurity 	<ul style="list-style-type: none"> Corruption and fraud Dissatisfied customers 	<ul style="list-style-type: none"> Emissions from vehicles Unsatisfactory working conditions at transport firms 	<ul style="list-style-type: none"> Difficulties in recycling
	Risks regarding social conditions and employees are those related to the workplace and to the relationship between the company and employees as well as between employees among themselves. Such risks include occupational health risks, risk of unequal treatment and risk of discrimination with regard to, for example, gender, ethnicity, age, religion and political opinion. Risks of corruption and fraud may concern both internal transactions and relationships between Bong and business partners.				
Policies	A comprehensive Code of Conduct which includes rules and recommendations concerning the environment, compliance, ethics and anti-corruption, quality, working conditions, equal treatment and prevention of conflicts of interest. The Code of Conduct is complemented by a Supplier Code of Conduct and an Equality and Diversity Policy.				
Management of risks that encompass the entire product life-cycle	Code of Conduct and grievance mechanism ("a whistle") accessible to all employees. Appointment of managers in respective business units with joint responsibility of exchanging experiences and "best practice" across the Group.				
Management of risks in each specific phase of the product life-cycle	Supplier Code of Conduct accepted and signed by major suppliers centrally and at business unit level.	Continued adoption of environmentally sound production methods such as improved efficiency of machines, leading to reduced energy consumption, increased use of water based methods replacing glue and colors containing volatile organic compounds. Further certification of facilities.	Product labelling in accordance with national and EU standards. Enlargement of product offering with climate compensation. Customer satisfaction surveys.	Increased use of well reputed transport firms that aim for lower emissions.	Increased offer of fully recyclable products. Promotion of paper carrier bags to replace plastic bags.

Please refer to note 37 for information about the statutory sustainability report.



SAFETY, CLEAN ENVIRONMENT AND SOUND BUSINESS PRACTICES



Bong produces envelopes and light packaging based on fine paper made from origin-labeled raw material. In its sustainability work, Bong places emphasis on personnel safety, sustainable purchasing, lower consumption of energy and inputs, reduction of waste and sound business practices.

SUSTAINABILITY IS A HIGH PRIORITY

Bong is an industrial group with an annual turnover of approximately SEK 2 000 million and about 1,000 employees. The Group has eleven major plants for manufacturing envelopes and light packaging.

The production, distribution and use of Bong's products entail impact and risks to varying degrees depending on which part of the value chain is being studied. For example, there are environmental issues at all levels - in the forests where the raw material for fine paper grows, in the production and in the recycling and disposal of envelopes. With regard to social issues, Bong is responsible for securing physical and psychosocial working conditions at the workplaces in the Group and for significant subcontractors as purchaser of services and goods.

Bong conducts broad sustainability work aimed at low environmental impact, safe workplaces where employees are treated equally and high business ethics.

RISKS AND RISK MANAGEMENT

Bong's business operations are primarily exposed to market risks, operational risks, financial risks and sustainability risks. For a more detailed description of market risks and operational risks, see page 17 of the Directors' Report. A detailed description of the financial risks and their management can be found in Note 1.

SUSTAINABILITY RISKS

Sustainability risks relate to the environment, social conditions and personnel, human rights and business ethics. The risks are in the company's own operations and in, for example, the company's supply chain.

Bong's management of CSR-related issues is based on the company's rules, industry practice, legislation and regulations, collective agreements, and other standards. The company considers that the governance and control of its own operations and impact on suppliers (through, among other things, policies, the influence of industry practice and the control indirectly exercised by legislation and collective agreements in the countries where the company is active), provides support for the assessment that overall, the company's sustainability risks are comparatively small.

As with the Group's other risks, the materiality of the sustainability risks is assessed. A risk is considered to be significant if it has serious consequences for, for example, employees' lives and health, the environment, the company's reputation and earnings and financial position. The risk concept takes into account both the probability of events and values that can be lost if they occur.

ENVIRONMENTAL RISKS

Bong manufactures envelopes and light packaging products in eleven factories in Western and Central Europe.

Envelope and packaging manufacturing requires no permits in accordance with the respective countries' environmental legislation. The impact of the company's own operations in the plants is relatively small compared with the impact on the environment from the preceding stages such as forestry, the production of fine paper and the production of electricity for conversion of fine paper. In manufacturing, Bong strives to minimize the consumption of energy, inputs and reduce waste.

SOCIAL CONDITIONS AND PERSONNEL

In the normal course of business the most serious risk is those that could cause severe injuries or even fatalities. In the Group, the accident risks are greatest in manufacturing. For example, handling of envelope machines (of which the Group has a total of about 120) requires training and is surrounded by strict security regulations. The national health and safety legislation in each country is supplemented by local safety and quality regulations for the business units whose design may change, but which have good security for personnel and high product quality as a common and overarching goal. In 2024, no serious work accident occurred in the Group's units.

HUMAN RIGHTS

Bong regards the risk of serious violations of human rights as small in both its own operations and its suppliers. For example, child labour is prohibited by law in the countries where the company operates. Under no circumstances does Bong employ labour under 15 years of age.

BUSINESS ETHICAL RISKS

Counteracting corruption occurs on several fronts. Bong's internal control and risk management system aims, among other things, at reducing the risk of irregularities and corruption. Bong's Code of Conduct imposes bans on bribery.

CODE OF CONDUCT

Bong's Code of Conduct ("the Code of Conduct") is based on the United Nations' Global Compact's principles for protection of the environment, human rights, business ethics and decent working conditions. It aims to further improve the conditions for Bong to contribute to a socially and environmentally better world within the framework of its activities. It shall be

applied by the Board, all employees, suppliers and other external parties.

The Code of Conduct contains rules and recommendations in the following areas:

- Environment
- business ethics and anti-corruption
- compliance
- quality
- working conditions, equal treatment and human rights
- potential conflicts of interest

The Code of Conduct also describes the whistle mechanism for a person who wants to anonymously report to the company's management about suspected violations of the Code of Conduct. The Code of Conduct is a living document that is revised when needed. It is available at www.bong.com

SUPPLIER CODE OF CONDUCT

In addition to the general rules in the Code of Conduct, suppliers also have to observe the detailed rules in Bong's Supplier Code of Conduct regarding anti-corruption, the environment, working conditions, human rights, social sustainability etc. At the end of 2023, paper suppliers with volumes corresponding to more than 90 percent of Bong's purchases of fine paper had signed Bong's Code of Conduct for suppliers.

EQUAL OPPORTUNITIES AND DIVERSITY POLICY

The Code of Conduct also refers to Bong's Equal Opportunities and Diversity Policy which guides the company and its employees in detail in matters relating to equal treatment, diversity in the workplace, balance between work and leisure etc..



BONG'S MAJOR FACILITIES AND THEIR CERTIFICATIONS

	Angoulême, France	Evreux, France	Derby, UK	Milton Keynes, UK	Solingen, Germany	Torgau, Germany	Erlangen, Germany	Kristianstad, Sweden	Poznan, Poland	Krakow, Poland
PEFC	●	●	●	●	●	●	●	●	●	●
FSC	●	●	●	●	●	●	●	●	●	●
ISO 14001	●	●	●	●	●	●	●	●	●	●
ISO 9001	●	●	●	●	●	●	●	●	●	●
ISO 50001					●	●	●	●		

SUSTAINABILITY WORK IN SHORT

ENVIRONMENTAL WORK

Bong has estimated that the greatest opportunities for reducing the Group's impact on the environment lie in making purchases of fine paper from reputable suppliers with resource base in the Nordic region and taking measures aimed at reducing consumption of energy, inputs and lower waste volumes emanating from the plants.

The largest manufacturing facilities are certified according to ISO 14001 and ISO 9001, which means that the environmental work on the plants is efficient, that it is documented and followed up, reported and evaluated. ISO 9001 is a well-established standard for management systems. For a more detailed description of the environmental aspects of Bong's operations at all stages, see below.

GOOD SOCIAL CONDITIONS

Collective agreements are the most common form of employment in the Group. The company considers itself to have good relations with the trade unions in each country. Bong considers the right to form and join unions as a matter of course.

All people's equal value should form the basis of the company's relationships with its employees and their relationships among themselves. The company does not discriminate on the basis of gender, age, ethnicity, religion, political opinion, etc. Employees are expected to treat each other as they themselves want to be treated. Serious violations or suspicions thereof have not come to the company's knowledge in 2024.

ETHICS AND ANTI-CORRUPTION

All forms of bribery are unacceptable. Bong does not offer and does not accept payments, financial benefits or gifts that violate applicable law or business practices. Infringements or suspicions of violations have not come to the company's knowledge in 2024.

ENVIRONMENTAL WORK IN ALL STAGES

RAW MATERIAL AND INPUT GOODS

Production of envelopes and other paper products, gift packaging and paper carrier bags for example, is responsible for the dominant part of Bong's business. The most important physical resources used in manufacturing are inputs - mainly fine paper - and energy. Bong has agreements with a large number of input suppliers. Inputs account for 2/3 of the Group's total purchases, of which fine paper constitutes the majority (75 per cent). All fine paper suppliers can show full traceability and origin control of the raw material. Demanding environmental requirements are also imposed on suppliers of glue, paint and window film.

ENERGY CONSUMPTION

The greatest environmental impact in the manufacturing process stems from energy consumption that leads to emission of carbon dioxide. Since 2016, Bong has measured the consumption of energy in its envelope and packaging plants. In 2024, the energy consumption per unit manufactured increased slightly by 1.6 % compared to 2023.

WASTE AND RECYCLING OF CHEMICALS

The paper that becomes waste is sorted by quality and sold to be included as recycled paper in various paper products. More than 90 per cent of the total waste from the plants goes to recycling. The remainder goes to incineration or landfill. The waste is transported according to current regulations. Hazardous waste is not stored. Measurements at the plants show that the amount of waste per unit manufactured was 9% lower in 2024 compared with 2023. The reason is a stronger focus on waste reduction through more efficient machinery and eco-friendly product design. The chemicals used in production are disposed of in an approved manner and residual ink is collected and recycled.

TRANSPORTS

The manufacturing units are close to the customers. Bong chooses reputed carriers who strive to reduce carbon dioxide emissions.

RECYCLING OF PRODUCTS

Not all the paper mills that handle recycled paper have processes for receiving paper containing window film and adhesive residue. Bong's recommendation is that envelopes be sorted as combustible material. Most of Bong's packaging can be recycled as paper packaging.

CERTIFICATIONS AND LABELS

The meaning of envelopes and packaging being labeled PEFC® and FSC® is that the manufacturer guarantees that the products are made of raw material from forests managed in accordance with the requirements set by PEFC (Program for the Endorsement of Forest Certification) and FSC (Forest Stewardship Council). The certification of Bong's facilities means

that the origin of the input product can be followed and guaranteed.

PRODUCT LABELS

In addition to European labels, Bong's envelopes have received various local eco-labels. For example in the Nordic countries, the Swan is a guarantee that the envelopes are made of approved paper qualities, that glue and inks are water-based and that the window is separable. The equivalent in Germany is Der Blaue Engel, and in France NF Environnement. These certifications demonstrate to local buyers that they make an environmentally friendly choice.

REPORTING ACCORDING TO THE EU-TAXONOMY

BACKGROUND

Regulation (EU) 2020/852 (Taxonomy Regulation) is intended to support the transformation of the EU economy to meet the objectives of the European Green Deal, including the objective of climate neutrality by 2050. The Taxonomy Regulation establishes six environmental objectives, which are described in the delegated acts adopted under the Regulation. In the following section, we report, as a non-financial parent company, the share of the group's turnover, capital expenditure (Capex) and operating expenditure (Opex) for the financial year 2024, associated with economic activities covered by the taxonomy and related economic activities attributable to the six environmental objectives.

ACTIVITIES COVERED BY THE TAXONOMY

We have examined all economic activities covered by the delegated acts under the EU Taxonomy Regulation, based on Bong's activities as a producer of envelopes and light packaging. The production of envelopes and light packaging is the company's core

economic activity. We conclude that our core economic activities are not covered by the delegated acts under the Taxonomy Regulation and thus not by the taxonomy. With reference to Annex XII of the Delegated Act on Nuclear Energy and Natural Gas, it can be concluded that Bong does not carry out any activities related to nuclear energy or fossil gas.

KEY FIGURES

The key figures include turnover, capital expenditure (Capex) and operating expenditure (Opex). For the 2024 reporting period, the key figures must be reported in relation to taxonomy-compliant economic activities and consequently economic activities covered by the taxonomy related to specific environmental objectives such as climate change, water and marine resources, circular economy, pollution and biodiversity. Capital and operational expenditure refers to the purchase of outputs from economic activities that are consistent with the taxonomy requirements as well as certain individual measures that enable the target activities to become low-carbon or lead to greenhouse gas emission reductions.

ANALYSIS OF WHETHER AN ECONOMIC ACTIVITY IS COVERED BY THE TAXONOMY AND IS COMPATIBLE WITH IT

An economic activity covered by the taxonomy is described in the delegated act regardless of whether this economic activity meets some or all of the technical screening criteria in the delegated acts. As our economic activities are not covered by any of the delegated acts of the Taxonomy Regulation, the share of our total turnover covered by the taxonomy or compliant with it amounts to 0%. Consequently, the share of related capital and operating expenditure is also 0%. We have not been able to verify the compliance of our suppliers. To be compliant with the taxonomy, a covered activity must meet the technical screening criteria, i.e. if it contributes substantially to climate protection, if it contributes substantially to at least one of six environmental objectives and does not cause significant harm to the other objectives, while respecting fundamental human and labor rights, no bribery/no corruption, taxation and fair competition.

TAXONOMY REPORTING TABLE 2024 – TURNOVER

FINANCIAL YEAR 2024	YEAR		SUBSTANTIAL CONTRIBUTION CRITERIA						DNSH CRITERIA ("DOES NOT SIGNIFICANTLY HARM")						Minimum Safeguards (17)	Taxonomy aligned (A.1.) or eligible (A.2.) proportion of turnover, 2023 (18)	Category enabling activity (19)	Category transitional activity (20)	
	Code (a) (2)	Turnover, MSEK (3)	Proportion of Turnover, 2024 (4)	Climate Change Mitigation (5)	Climate Change Adaptation (6)	Water (7)	Pollution (8)	Circular Economy (9)	Biodiversity (10)	Climate Change Mitigation (11)	Climate Change Adaptation (12)	Water (13)	Pollution (14)	Circular Economy (15)					Biodiversity (16)
Economic activities (1)			Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	%	E	T
A. TAXONOMY-ELIGIBLE ACTIVITIES																			
A.1. Environmentally sustainable activities (Taxonomy-aligned)																			
Turnover of environmentally sustainable activities (Taxonomy-aligned) (A.1)	-	0.0 %	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0 %		
Of which enabling	-	0.0 %	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0 %	-	
Of which transitional	-	0.0 %	-						-	-	-	-	-	-	-	-	0.0 %		-
A.2. Taxonomy-eligible but not environmentally sustainable activities (not Taxonomy-aligned activities)																			
			E; N/EL	E; N/EL	E; N/EL	E; N/EL	E; N/EL	E; N/EL	E; N/EL	E; N/EL	E; N/EL	E; N/EL	E; N/EL	E; N/EL	E; N/EL	E; N/EL			
Turnover of Taxonomy-eligible but not environmentally sustainable activities (not Taxonomy-aligned activities) (A.2)	-	0.0 %	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
A. Turnover of Taxonomy-eligible activities (A.1+A.2)	-	0.0 %	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
B. TAXONOMY-NON-ELIGIBLE ACTIVITIES																			
Turnover of Taxonomy non-eligible activities (B)	1,914	100.0 %																	
TOTAL (A+B)	1,914	100.0 %																	

TAXONOMY REPORTING TABLE 2024 – CAPEX

FINANCIAL YEAR 2024	YEAR		SUBSTANTIAL CONTRIBUTION CRITERIA							DNSH CRITERIA ("DOES NOT SIGNIFICANTLY HARM")							Taxonomy aligned (A.1.) or eligible (A.2.) proportion of Capex, 2023 (18)	Category enabling activity (19)	Category transitional activity (20)
	Economic activities (1)	Code (a) (2)	Capex, MSEK (3)	Proportion of Capex, 2024 (4)	Climate Change Mitigation (5)	Climate Change Adaptation (6)	Water (7)	Pollution (8)	Circular Economy (9)	Biodiversity (10)	Climate Change Mitigation (11)	Climate Change Adaptation (12)	Water (13)	Pollution (14)	Circular Economy (15)	Biodiversity (16)			
Text	Currency	%	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y/N	Y/N	Y/N	Y/N	Y/N	Y/N	Y/N	%	E	T
A. TAXONOMY-ELIGIBLE ACTIVITIES																			
A.1. Environmentally sustainable activities (Taxonomy-aligned)																			
Capex of environmentally sustainable activities (Taxonomy-aligned) (A.1)	-	0.0 %	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0 %		
Of which enabling	-	0.0 %	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0 %		
Of which transitional	-	0.0 %								-	-	-	-	-	-	-	0.0 %		
A.2. Taxonomy-eligible but not environmentally sustainable activities (not Taxonomy-aligned activities)																			
Capex of Taxonomy-eligible but not environmentally sustainable activities (not Taxonomy-aligned activities) (A.2)	-	0.0 %			El; N/EL	El; N/EL	El; N/EL	El; N/EL	El; N/EL	El; N/EL									
A. Capex of Taxonomy-eligible activities (A.1+A.2)	-	0.0 %																	
B. TAXONOMY-NON-ELIGIBLE ACTIVITIES																			
Capex of Taxonomy non-eligible activities (B)	86	100.0 %																	
TOTAL (A+B)	86	100.0 %																	

TAXONOMY REPORTING TABLE 2024 – OPEX

FINANCIAL YEAR 2024	YEAR	SUBSTANTIAL CONTRIBUTION CRITERIA							DNSH CRITERIA ("DOES NOT SIGNIFICANTLY HARM")							Taxonomy aligned (A.1.) or eligible (A.2.) proportion of Opex, 2023 (18)	Category enabling activity (19)	Category transitional activity (20)	
		Code (a) (2)	Opex, MSEK (3)	Proportion of Opex, 2024 (4)	Climate Change Mitigation (5)	Climate Change Adaptation (6)	Water (7)	Pollution (8)	Circular Economy (9)	Biodiversity (10)	Climate Change Mitigation (11)	Climate Change Adaptation (12)	Water (13)	Pollution (14)	Circular Economy (15)				Biodiversity (16)
Economic activities (1)	Text	Currency	%	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	Y; N; N/EL	%	E	T
A. TAXONOMY-ELIGIBLE ACTIVITIES																			
A.1. Environmentally sustainable activities (Taxonomy-aligned)																			
	Opex of environmentally sustainable activities (Taxonomy-aligned) (A.1)	-	0.0 %	-	-	-	-	-	-	-	-	-	-	-	-	-	0.0 %		
	Of which enabling	-	0.0 %														0.0 %		
	Of which transitional	-	0.0 %														0.0 %		
A.2. Taxonomy-eligible but not environmentally sustainable activities (not Taxonomy-aligned activities)																			
	Opex of Taxonomy-eligible but not environmentally sustainable activities (not Taxonomy-aligned activities) (A.2)	-	0.0 %																
	A. Opex of Taxonomy-eligible activities (A.1+A.2)	-	0.0 %																
B. TAXONOMY-NON-ELIGIBLE ACTIVITIES																			
	Opex of Taxonomy non-eligible activities (B)	44	100.0 %																
	TOTAL (A+B)	44	100.0 %																

SUSTAINABILITY REPORT INFORMATION

PLACEMENT OF STATUTORY SUSTAINABILITY INFORMATION IN BONG'S ANNUAL REPORT 2024

Area	Annual Accounts Act statutory disclosure	Environment	Social and Labour Conditions	Human Rights	Anti-corruption
Policy	"The sustainability report shall describe the policy that the company applies in the specific areas, including the review procedures."	7	7	7	7
The outcome of the policy	"The sustainability report shall describe the outcome of the application of the policy."	7	7	7	7
Significant risks	"The sustainability report shall describe the material risks that arise from the company's operations in the specific areas, including, when relevant, the company's business relations, products or services that are likely to have negative impacts."	6	The Company is exposed to this risk but does not believe it to be significant. It is described on page 6.	The Company is exposed to this risk but does not believe it to be significant. It is described on page 6.	The Company is exposed to this risk but does not believe it to be significant. It is described on page 6.
Risk management	"The sustainability report shall describe how the company manages these risks."	6, 7	6, 7	6, 7	6, 7
Performance indicators	"The sustainability report shall describe key performance indicators that are relevant to the company's operations."	7	7	7	7
Business model	"The sustainability report shall describe the Company's business model."	7	7	7	7

¹ The numbers refer to the respective pages in the Annual Report.

AUDITOR'S REPORT ON THE STATUTORY SUSTAINABILITY REPORT

To the general meeting of the shareholders in Bong AB (publ), corporate identity number 556034-1579.

RESPONSIBILITIES AND ENGAGEMENT

The Board of Directors is responsible for the preparation of the sustainability report for the year 2024 and for ensuring that it is prepared in accordance with the Annual Accounts Act.

THE SCOPE OF THE AUDIT

Our examination has been conducted in accordance with FAR's recommendation RevR 12 The Auditor's Opinion on the Statutory Sustainability Report. This means that our examination of the sustainability report has a different focus, and a significantly smaller scope compared to the focus and scope of an audit conducted in accordance with International Standards on Auditing and generally accepted auditing standards in Sweden. We believe that this examination provides a sufficient basis for our opinion.

OPINION

A sustainability report has been prepared.

Stockholm April 23rd 2025
Grant Thornton Sweden AB

Mia Rutenius
Authorised Public Accountant

FIVE-YEAR SUMMARY

KEY FIGURES	2024	2023	2022	2021	2020
Net sales, MSEK	1,914	2,088	2,165	1,804	1,843
Operating profit/loss, MSEK	43	44	98	46	-19
Items affecting comparability, MSEK	-	-13	-	-18	-35
Profit/loss after tax, MSEK	-13	-7	43	3	-66
Cash flow from operating activities, MSEK	71	83	111	67	34
Operating margin, %	2.3	2.1	4.5	2.5	-1.0
Return on equity, %	neg	neg	8.7	5.2	Neg
Average capital employed, MSEK	1,122	1,137	1,090	1,004	1064
Return on capital employed, %	4.1	4.0	9.1	6.4	Neg
Equity ratio, %	37	35	34	31	30
Net loan debt, MSEK	456	427	448	439	471
Net loan debt/equity, times	0.80	0.77	0.78	1.00	1.14
Net debt/EBITDA, times	3.8	3.2	2.7	3.4	4.9
Average number of employees	1,007	1,082	1,134	1,141	1,195
NUMBER OF SHARES					
Number of shares outstanding at end of period	211,205,058	211,205,058	211,205,058	211,205,058	211 205 058
Diluted number of shares outstanding at end of period	211,205,058	211,205,058	211,205,058	211,205,058	211 205 058
Average number of shares	211,205,058	211,205,058	211,205,058	211,205,058	211 205 058
Average number of shares, diluted	211,205,058	211,205,058	211,205,058	211,205,058	211 205 058
EARNINGS PER SHARE					
Before dilution, SEK	-0.06	-0.02	0.21	0.02	-0.31
After dilution, SEK	-0.06	-0.02	0.21	0.02	-0.31
ADJUSTED EARNINGS PER SHARE					
Before dilution, SEK	-0.06	0.04	0.21	0.11	-0.14
After dilution, SEK	-0.06	0.04	0.21	0.11	-0.14
EQUITY PER SHARE					
Before dilution, SEK	2.71	2.63	2.71	2.08	1.95
After dilution, SEK	2.71	2.63	2.71	2.08	1.95
CASH FLOW FROM OPERATING ACTIVITIES PER SHARE					
Before dilution, SEK	0.34	0.39	0.53	0.32	0.16
After dilution, SEK	0.34	0.39	0.53	0.32	0.16
OTHER DATA PER SHARE					
Share price on balance day, SEK	0.8	0.9	1.1	0.9	0.6
P/E-ratio, times	neg	neg	5.4	41.3	Neg
Adjusted P/E-ratio, times	neg	neg	-	8.1	Neg
Price/Equity before dilution, %	0.29	0.34	0.41	0.41	0.30
Price/Equity after dilution, %	0.29	0.34	0.41	0.41	0.30

For definitions of key ratios see page 50

THE SHARE

The Bong share is listed on the Nasdaq Stockholm (Small Cap). At the end of 2024, the number of shares in Bong AB was 211,205,058.

SHARE PERFORMANCE AND TRADING

The Bong share price decreased with 14 per cent during 2024. The highest paid price, SEK 0.99, was recorded on 3 January 2024. The lowest paid price, SEK 0.70, was recorded on 11 December 2024. OMX Stockholm PI, an index showing the price development of all listed shares on the Stockholm Stock Exchange, increased by 6 per cent in 2024. OMX Stockholm Small Cap PI, an index that measures the price performance of shares in companies whose size is comparable with Bong, decreased by 11 per cent during the year.

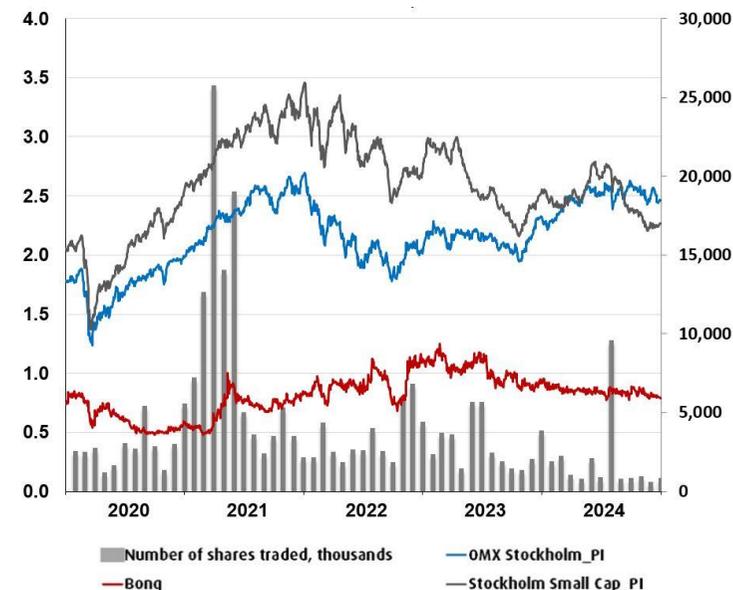
SHAREHOLDERS

The number of shareholders on 30 December 2024 was 3,032 (3,435). Holdham S.A is Bong's largest shareholder with 25.0 per cent of votes and capital. Gomobile Nu AB is the second largest shareholder with 15.1 per cent and Bengt Stillström the third largest shareholder with 12.9 per cent of the votes and capital.

Shareholder	Number of shares	Share of votes and capital, %
Holdham S.A.	52 850 282	25.0
Gomobile Nu AB	31,916,018	15.1
Stillström, Bengt Erik Arne	27,240,621	12.9
Avanza Pension	13,568,182	6.4
Jeansson, Theodor	10 000 000	4.7
Paulsson Advisory AB	9 299 026	4.4

Year	Corporate action	Change in number of shares	Total number of shares	Quota value, SEK
2013	Reduction of share capital	-	17 480 995	1.5
2013	Preferential issue	69 923 980	87 404 975	1.5
2013	Set-off issues	69 254 629	156 659 604	1.5
2016	Reduction of share capital	-	156 659 604	1.12
2016	Conversion of convertible debenture	27 272 727	183 932 331	1.12
2016	Set-off issue	27 272 727	211 205 058	1.12

BONG'S SHARE PERFORMANCE 2020-2024



BOARD OF DIRECTORS' REPORT

The Board of Directors and the Chief Executive Officer ("CEO") of Bong AB (publ.), corporate ID no. 556034-1579, with registered headquarters in Kristianstad, Sweden, hereby submit their annual report for the financial year 1 January 2024 – 31 December 2024 for the Parent Company and the Group ("Bong", "the Group" or "the Company").

Bong is one of the leading envelope manufacturers in Europe, offering a wide and flexible range of solutions for distribution and packaging of information, advertisement and lightweight goods. Important growth areas in the Group are packaging within retail and e-commerce and the envelope market within Eastern Europe. The Group has annual sales of approximately SEK 2.0 billion and about 1,000 employees in 13 countries. Bong is a public limited company and its shares are listed on Nasdaq Stockholm (Small Cap).

MARKET

In Europe, the macroeconomic demand level and consumption remained weak during 2024. The ongoing war in Ukraine, a negative investment climate, rising unemployment, bureaucracy and high energy costs continue to dampen the economic climate.

After two years of declining figures in 2022 and 2023 the Euro-pean E-Commerce turned back into growth mode: The B2C sales of physical goods increased in 2024 compared with 2023. This positive development is expected to continue in 2025.

Raw material prices are currently stable and suppliers, especially paper mills, have sufficient capacity.

LIGHT PACKAGING

In 2024 our currency adjusted sales of Light Packaging were 4 % compared to 2023. This is positive considering the overall macroeconomic challenges, but it does not meet Bong's ambitious goals.

Bong's E-Commerce related Light packaging products like e-Green, AirPro Green performed better than market in 2024. Also, our High-End paper carrier bags showed strong growth in 2024; the sales increased by 16 % compared with 2023.

ENVELOPES

According to FEPE statistics the European market dropped only by 3% in volume sales in 2024, which is better than the long-term trend of our industry. In 2024 we have seen slight improvements in the market climate, but envelopes are still struggling with a shrinking demand due to digitalization. Direct mail envelopes benefited slightly from the recovering advertising market, but the volumes are far below pre-Covid levels.

Bong's own envelope sales in 2024 were in line with market development. For Bong, being one of the top two European players in that segment, envelopes remain an important factor in its business portfolio. The substitution of envelopes through digitalization will continue in the next years but we try to safeguard our margin levels.

TURNOVER

Consolidated sales for the period reached SEK 1,914 million (2,088). Exchange rate fluctuations had a positive impact of SEK 9 million (148) on sales compared with 2023.

Operating profit decreased to SEK 43 million (44). The Group's gross margin has increased compared to last year. During the period operating profit was affected positively by a realized capital gain of SEK 10 million (10) attributable to the sale of machines. Write-down of goodwill had no impact on operating profit during the year (-13). Exchange rate fluctuations for the period had a positive impact on operating profit of SEK 1 million (5).

Net financial items for the period amounted to SEK -39 million (-39).

Earnings before tax amounted to SEK 4 million (4) and reported earnings after tax were SEK -13 million (-7).

Bong's total light packaging revenues amounted to SEK 602 million (585). Currency fluctuations had a positive impact on light packaging sales of SEK 3 million (46) compared with the corresponding period in 2023.

Bong's total envelope revenues amounted to SEK 1,270 million (1,452). Currency fluctuations had a positive impact on envelope sales of SEK 6 million (102) compared with the corresponding period in 2023.

CASH FLOW AND INVESTMENTS

The cash flow after investing activities decreased to SEK 38 million (63) compared to previous year. Cash flow from operating activities before changes in working capital amounted to SEK 57 million (78). Working capital had a positive impact on the cash flow of SEK 13 million (5).

Restructuring costs had negative impact on the cash flow of SEK -2 million (-4).

FINANCIAL POSITION

Cash and cash equivalents at 31 December 2024 amounted to SEK 104 million (SEK 129 million at 31 December 2023). The Group had unutilized credit facilities of SEK 8 million. Total available cash and cash equivalents thus amounted to SEK 112 million (SEK 176 million at 31 December 2023). Consolidated equity at the end of December 2024 was SEK 573 million (SEK 555 million at 31 December 2023). Translation of the net asset value of foreign subsidiaries to Swedish Krona and changes in the fair value of pension debt and derivative

instruments increased consolidated equity by SEK 31 million. The interest bearing net loan debt amounted to SEK 456 million, whereof pension debt amounts to SEK 163 million and IFRS 16 leasing contracts amount to SEK 227 million (SEK 426 million at 31 December 2023, whereof pension debt amounts to SEK 177 million and IFRS 16 leasing contracts SEK 180 million).

The refinancing process of the senior secured bonds to the amount of SEK 110 million with due date in October 2024 was finalized during the year. Bong has signed a contract with a German bank as part of the refinancing process in an amount of EUR 7 million and will amortize the loan until December 2028. The remaining amount will continue to be financed with a senior secured bond of SEK 52 million. These bonds are due on December 2028.

CAPITAL EXPENDITURE

Net investments in the period had a negative impact on cash flow amounting to SEK -32 million (-20). The net investments include an investment in production equipment and sale of machines.

EMPLOYEES

The average number of employees during the period was 1,007 (1,082). The Group had 973 (1,034) employees at the end of December 2024. Bong has intensively worked on improving productivity and adjusting staff to meet current demand.

ENVIRONMENT

Bong's environmental work is aimed at minimising the environmental effects of both end products and processes. At present Bong is working actively to improve production methods so that polluting emissions are minimised, to eco-label as large a portion of the range as possible, and to boost knowledge and awareness of environmental issues among its employees. Besides imposing demands on its own operations, Bong is also trying to influence suppliers and customers to design their products so that ecocycle thinking and conservation of natural resources are prioritised. To further streamline environmental efforts, the Company strives for all plants in the Group to be certified in accordance with ISO 14001. The plants in Solingen in Germany, Kristianstad in Sweden, Milton Keynes and Derby in the UK, as well as Evreux and Angoulême in France are certified.

Environmental certification of products is an important aspect, and the Nordic Swan Ecolabel is therefore a natural part of Bong's Scandinavian range. FSC®, the Forest Stewardship Council, is an international organization that promotes environmentally sound, socially responsible and economically viable use of the world's forests. The plants in Erlangen, Solingen and Torgau in Germany, Kristianstad in Sweden, Milton Keynes and Derby in the UK, Angoulême and Evreux in France, and Krakow and Poznan in Poland are FSC® certified.

SUSTAINABILITY REPORT

Bong has set up its sustainability report separately from the Administration Report in accordance with the old rules in the Swedish Annual Accounts Act. The Sustainability Report can be found on pages 5-12. Bong is preparing to fulfil the CSRD requirements for 2025. As this is a topic of ongoing discussion in the EU, Bong is monitoring developments in CSRD reporting and its requirements.

RESEARCH AND DEVELOPMENT

The Group conducts some research and development activities. In addition, active efforts are pursued to meet customer needs for different envelopes and packaging solutions.

PARENT COMPANY

The Parent Company's business extends to management of operating subsidiaries and certain Group management functions. Sales were SEK 2.4 million (2.4) and earnings before tax for the period were SEK 5 million (3).

THE BOARD OF DIRECTORS' PROPOSAL FOR GUIDELINES FOR EXECUTIVE REMUNERATION

Members of the Group Management, at present consisting of the company's CEO, also Business Unit Manager Central Europe, Chief Financial Officer (CFO), Business Unit Manager Nordic countries, Business Unit Manager United Kingdom and Business Unit Manager South Europe and North Africa, also Business Unit Manager Bong Retail Solutions fall within the provisions of these guidelines. The guidelines shall be applied to remuneration that is agreed, and changes that are made to already agreed remuneration. The guidelines were adopted by the Annual General Meeting in 2024, and the Board proposes that the guidelines remain unchanged for the next year. These guidelines do not apply to any remuneration decided or approved by the general meeting.

THE GUIDELINES' PROMOTION OF THE COMPANY'S BUSINESS STRATEGY, LONG-TERM INTERESTS AND SUSTAINABILITY.

In short, the company's business strategy is the following. Bong is one of the leading envelope manufacturers in Europe, offering a wide and flexible range of solutions for distribution and packaging of information, advertisement and lightweight goods. Important growth areas in the Group are packaging within retail and e-commerce and the envelope market within Eastern Europe. Bong conducts broad sustainability work aimed at low environmental impact, safe workplaces where employees are treated equally and high business ethics.

A prerequisite for the successful implementation of the company's business strategy and safeguarding of its long-term interests, including its sustainability, is that the company is able to recruit and retain qualified personnel. To

this end, it is necessary that the company offers competitive remuneration. These guidelines enable the company to offer the executive management a competitive total remuneration.

Variable cash remuneration covered by these guidelines shall aim at promoting the company's business strategy and long-term interests, including its sustainability.

TYPES OF REMUNERATION, ETC.

The remuneration shall be on market terms and may consist of the following components: fixed cash salary, variable cash remuneration, pension benefits and other benefits. Additionally, the general meeting may – irrespective of these guidelines – resolve on, among other things, share-related or share price-related remuneration. The satisfaction of criteria for awarding variable cash remuneration shall be measured over a period of one year. The variable cash remuneration may amount to not more than 60 per cent of the fixed annual cash salary.

Bong AB has, at the time for the submission of the Annual Report 2024, no outstanding remuneration commitments apart from running commitments towards senior executives.

For the CEO, pension benefits, including health insurance (Sw: sjukförsäkring), shall be premium defined. Variable cash remuneration shall not qualify for pension benefits. The pension premiums for premium defined pension shall amount to not more than 30 per cent of the fixed annual cash salary. For other executives, pension benefits, including health insurance, shall be premium defined unless the individual concerned is subject to defined benefit pension under mandatory collective agreement provisions. Variable cash remuneration shall qualify for pension benefits to the extent required by mandatory collective agreement provisions. The pension premiums for premium defined pension shall amount to not more than 30 per cent of the fixed annual cash salary.

Other benefits may include, for example, life insurance, medical insurance and company cars. Premiums and other costs relating to such benefits may amount to not more than 15 per cent of the fixed annual cash salary.

For employments governed by rules other than Swedish, pension benefits and other benefits may be duly adjusted for compliance with mandatory rules or established local practice, taking into account, to the extent possible, the overall purpose of these guidelines.

TERMINATION OF EMPLOYMENT

The notice period may not exceed twelve months if notice of termination of employment is made by the company. Fixed cash salary during the period of notice and severance pay may together not exceed an amount equivalent to the CEO's fixed cash salary for two years, and one year for other executives. The period of notice may not exceed six months without any right to severance pay when termination is made by the executive.

For employments governed by rules other than Swedish, termination of employment may be duly adjusted for compliance with mandatory rules or established local practice, taking into account, to the extent possible, the overall purpose of these guidelines.

CRITERIA FOR AWARDING VARIABLE CASH REMUNERATION, ETC.

The variable cash remuneration shall be linked to [predetermined and measurable] criteria which can be financial or non-financial. They may also be

individualized, quantitative or qualitative objectives. The criteria shall be designed so as to contribute to the company's business strategy and long-term interests, including its sustainability, by for example being clearly linked to the business strategy or promote the executive's long-term development. Applied criteria are financial goals such as Profit before tax and growth goals for Light Packaging, both of which contribute to the Group's business strategy, long-term interests and sustainability. Bong conducts broad sustainability work aimed at low environmental impact, safe workplaces where employees are treated equally and high business ethics.

To which extent the criteria for awarding variable cash remuneration has been satisfied shall be evaluated/determined when the measurement period has ended. The remuneration committee is responsible for the evaluation so far as it concerns variable remuneration to the CEO. For variable cash remuneration to other executives, the CEO is responsible for the evaluation. For financial objectives, the evaluation shall be based on the latest financial information made public by the company.

SALARY AND EMPLOYMENT CONDITIONS FOR EMPLOYEES

In the preparation of the board of directors' proposal for these remuneration guidelines, salary and employment conditions for employees of the company have been taken into account by including information on the employees' total income, the components of the remuneration and increase and growth rate over time, in the remuneration committee's and the board of directors' basis of decision when evaluating whether the guidelines and the limitations set out herein are reasonable.

THE DECISION-MAKING PROCESS TO DETERMINE, REVIEW AND IMPLEMENT THE GUIDELINES.

The board of directors has established a remuneration committee. The committee's tasks include preparing the board of directors' decision to propose guidelines for executive remuneration. The board of directors shall prepare a proposal for new guidelines at least every fourth year and submit it to the general meeting. The guidelines shall be in force until new guidelines are adopted by the general meeting. The remuneration committee shall also monitor and evaluate programs for variable remuneration for the executive management, the application of the guidelines for executive remuneration as well as the current remuneration structures and compensation levels in the company. The CEO and other members of the executive management do not participate in the board of directors' processing of and resolutions regarding remuneration-related matters in so far as they are affected by such matters.

DEROGATION FROM THE GUIDELINES

The board of directors may temporarily resolve to derogate from the guidelines, in whole or in part, if in a specific case there is special cause for the derogation and a derogation is necessary to serve the company's long-term interests, including its sustainability, or to ensure the company's financial viability. As set out above, the remuneration committee's tasks include preparing the board of directors' resolutions in remuneration-related matters. This includes any resolutions to derogate from the guidelines.

EVENTS AFTER THE END OF THE PERIOD

No material events have occurred after the end of the period.

OWNERSHIP

Bong's principal owners, with a holding of more than ten per cent of the votes and capital, is Holdham S.A., with 25 per cent of the votes and capital. Gomobile Nu AB, the second largest owner, owns 15.1 per cent and Bengt Stillström, the third largest owner, owns 12.9 per cent of the votes and capital in the Company. The total number of shares was per December 31, 2024, 211,205,058. All shares carry the same rights. There are no restrictions on the transferability of the shares due to legal regulations or rules in the Articles of Association. Bong is not aware of any agreements between direct shareholders in Bong that entail restrictions in the right to transfer shares. In the event of a public offer, no agreements are triggered that would have a material effect on Bong's earnings or financial position.

APPOINTMENT OF BOARD AND AMENDMENT OF ARTICLES

The Company's Board of Directors shall consist of a minimum of four and a maximum of nine members. The members are elected at a General Meeting of Shareholders for the period until the end of the first Annual General Meeting (AGM) held after appointment of the member. The Articles of Association can be amended at the AGM or a General Meeting of Shareholders.

RISKS AND OPPORTUNITIES

Like all business operations, Bong's operations are associated with risks and opportunities. The specific factors judged to have the greatest impact on Bong's operations are presented below.

The ongoing war in Ukraine, negative investment climate, rising unemployment and high energy costs are affecting the company. However, this is not something that only affects Bong, but the whole of Europe. Bong has no production in Ukraine or Russia.

OPERATING RISKS AND OPPORTUNITIES

MARKET DEVELOPMENT

Historically, the envelope market has developed in line with the general economic development. The development of the envelope market today is influenced by information technology development and the associated digitisation.

Demand for envelopes for direct mail varies with the economy. With the aid of more sophisticated databases with personal information a market is being created for highly sophisticated envelopes intended for personally addressed direct mail. Large promotional mailings in envelopes are declining in frequency and scope over time.

Administrative mailings as a whole has declined with respect to account statements, order confirmations, etc. as part of digitisation and internet penetration. The strong demand for packaging in both e-commerce and traditional retail creates great opportunities for Bong to create growth in its packaging line. Packaging customers also present an opportunity for cross-selling of envelopes. Over time, growth in the packaging area is expected to compensate

for the decline in envelopes. Bong is closely monitoring developments and is very active within packaging to ensure sustained growth.

POSTAGE AND CHARGES

Changes in postage and charges can lead to changes in letter and mail volumes. Postage increases have a negative impact on volumes, while postage decreases have a positive impact. Postage is usually based on weight or size. Several large markets are using weight-based postage. A transition from weight to size-based postage could lead to changes in Bong's product mix and cause a shift towards smaller envelope sizes.

INDUSTRY STRUCTURE AND PRICE COMPETITION

The European envelope market is undergoing a continuous consolidation. The three largest envelope companies represent approximately 70 per cent of the total market. However, some of the major markets are still fairly fragmented. Bong believes that overcapacity in the industry has fallen slightly.

PAPER PRICES

Uncoated fine paper is the single most important input material for Bong. The cost of fine paper is about 50 per cent of the total cost. Under normal conditions, Bong can compensate for price increases, with some time lag.

DEPENDENCE ON INDIVIDUAL SUPPLIERS AND/OR CUSTOMERS

Uncoated fine paper is Bong's most important input material and is mainly purchased from three major suppliers. Delivery disruptions from any of the three suppliers could affect Bong negatively in the short term. In a long term perspective, Bong does not have any suppliers that are critical to its operations. The Group's dependence on individual customers is limited. The biggest customer accounts for 5 per cent of annual sales, and the 25 biggest customers account for 41 per cent of total sales.

CAPITAL NEEDS AND INVESTMENTS

All companies in the European envelope industry have roughly the same production equipment. The age of the machinery is of limited importance for production efficiency, but newer machines generally have higher capacity. Machine wear is low, and production control and automation are crucial for cost-effective production. In general, the long life of the machines inhibits scrapping and consolidation in the industry. On the other hand, the low investment needs lead to good cash generating capacity. At year-end the Group's machinery consisted of about 110 envelope machines and 50 overprinting presses. The investment need in existing structure is judged to be limited during the next few years and clearly less than the Group's depreciation costs.

FINANCIAL RISK MANAGEMENT

Information regarding goals and applied principles for financial risk management, use of financial instruments and exposure to currency risks, interest rate risks and liquidity risks is provided in note 1.

DISPUTES

Bong has no on-going or pending material legal disputes.

ENVIRONMENT

Bong complies with the environmental laws and rules that apply in each country to this type of industrial production. By means of measurements and regular inspections, Bong has ensured that emission limits are not exceeded. There are no indications that the laws in this area will change in such a way that Bong would be affected to any significant extent or that Bong would be unable to comply with these requirements in the future.

SENSITIVITY ANALYSIS

Important factors that affect Bong's earnings and financial position are the volume trend for envelope sales, the price trend for envelopes, paper prices, payroll costs, currency rate changes and interest rate levels. The table below shows how Bong's 2024 earnings would have been affected by a change in a number of parameters. Reported effects should be regarded merely as an indication of how profit after financial items would have been affected by an isolated change in the particular parameter.

Parameter	Change	Impact on earnings after financial items, SEK million
Price	+/- 1%	19 +/-
Volume	+/- 1%	1 +/-
Paper prices	+/- 1%	10 -/+
Payroll costs	+/- 1%	6 -/+
Interest level borrowing	+/- 1%-point	2 -/+

CORPORATE GOVERNANCE REPORT

Effective and clear corporate governance helps secure the confidence of Bong's stakeholders while also increasing focus on business benefits and shareholder value in the Company. Bong's Board of Directors and management strive, by means of great transparency, to make it easier for the individual shareholder to follow the Company's decision pathways and to clarify where in the organisation responsibilities and powers lie.

CORPORATE GOVERNANCE PRINCIPLES

Corporate governance within Bong is based on applicable legislation, the regulatory framework for Nasdaq Stockholm and various internal guidelines. The most recent version of the Swedish Code of Corporate Governance ("the Code") was published in December 2023 and covers all listed companies as of 1 January 2024. Bong applies the Code, and in those cases the Company has chosen to disregard the rules of the Code, the reason is given in the appropriate section of the Corporate Governance Report.

Bong is a Swedish public limited liability company whose shares are traded on Nasdaq Stockholm in the Small Cap segment. Bong has around 3,032 shareholders.

Responsibility for management and control of Bong is divided between the shareholders at the General Meeting of Shareholders, the Board of Directors, its elected committees and the CEO, according to the Swedish Companies Act, other acts and ordinances, the Code and other applicable rules governing listed companies, the Articles of Association and the Board's internal policy instruments.

The purpose of corporate governance is to define a clear division of responsibilities and roles between owners, Board of Directors, executive management and appointed control bodies.

CORPORATE GOVERNANCE REPORT 2024

OWNER INFLUENCE

Governance of Bong is exercised via the General Meeting of Shareholders, the Board of Directors and the CEO. The highest decision-making body in Bong is the General Meeting of Shareholders.

The Annual General Meeting (AGM) elects the Company's Board of Directors. The duties of the AGM also include adopting the Company's financial statements, deciding how to distribute the earnings, and deciding whether or not to discharge the members of the Board and the CEO from liability. The AGM also elects Bong's auditors.

At Bong's Annual General Meeting on May 15th 2024 in Stockholm, 24% out of the total shares and votes in the company was represented. The Chairman of the board and one board member as well as the Company's auditors were present or represented at the AGM.

BOARD OF DIRECTORS

Bong's Board of Directors decides on the Group's overall strategy and on the acquisition and disposal of business entities and real estate.

The work of the Board is regulated, e.g. by the Swedish Companies Act, the Articles of Association and the rules of procedures adopted by the Board for its work. According to the Articles of Association, the Board of Directors shall consist of at least four and at most nine members. From the time of the AGM in 2024 the Board has consisted of four AGM elected members without deputies and one employee members with no deputy. The Chairman of the Board since the AGM 2023 is Per Åhlgren. The other Members of the Board are Stéphane Hamelin, Eric Joan and Christian Paulsson. The Board of Directors has appointed from among their number two committees: the Audit Committee and Remuneration Committee.

REMUNERATION OF THE BOARD

The Chairman of the Board received a fee during 2024 of SEK 350,000 (350,000). The amount is part of the total fee payable to the Board stipulated by the AGM 2024 and includes a fee for work in the Audit Committee. No other fees were paid. There is no agreement on pension, severance pay or other benefits. Information about remuneration of the Board of Directors, as resolved by the 2024 Annual General Meeting, can be found in note 5.

BOARD MEMBERS ELECTED BY THE AGM

Per Åhlgren (b. 1960)

Chairman of the Board since May 2023 and Board member since 2020. Member of the Audit Committee.

Education and previous experience: Stockholm School of Economics (MBA equivalent). Reserve Officer in the Swedish Army, Rank Captain. Pluton leader

in the Swedish UN-battalion (Cyprus). Ten years of experience in derivative sales and trading in London at Salomon Brothers, Bear Stearns and Deutsche. Co-founder of Mangold AB.

Other appointments/positions: Chairman of the Board in Mangold AB. Board member in Vestum AB. Board member in the wholly owned investment company GoMobile NU AB.

Terminated board appointments/partnerships over the past five years: Chairman of the Board in Black Earth Farming, Board member in Runaware Holding AB, Ress Capital AB and The Skirt Factory.

Holding in Bong: 31,916,018 shares through GoMobile Nu Aktiebolag.

Christian Paulsson (b. 1975)

Board member since 2014. Chairman of the Audit Committee and the Remuneration Committee.

Education and previous experience: Bachelor of Business Administration, European University Bruxelles, CFO for Avonova Group, CFO & Head of M&A Footway AB, CFO at Indiska Magasinet AB, M&A Advisor at Paulsson Advisory AB, CEO of Forma Assistans AB, CEO Liv ihop AB (publ), CEO, deputy CEO and EVP M&A of the business systems company IBS AB and CEO of the financial advisory firm Bankirfirman Lage Jonason AB. Corporate Finance experience from Mangold Fondkommission, Alfred Berg/ABN Amro Fondkommission and Booz & Co.

Other directorships/positions: Board member of Huntway AB and Paulsson Advisory AB as well as a number of subsidiaries in the Avonova Group.

Terminated board appointments/partnerships over the past five years: Chairman of Liv ihop AB (publ), Member of the Board of Hubbr AB, IBS AB, Caperio Holding AB and Apper Systems AB.

Holding in Bong: 9,299,026 shares through Paulsson Advisory AB.

Stéphane Hamelin (b. 1961)

Board member since 2010. Member of the Remuneration Committee.

Education and previous experience: Former CEO of Bong AB. Active at Borloo law firm 1984-1989.

Other appointments/positions: Chairman of the Supervisory Board of Holdham S.A.S. Representing GESTEUROP at the board of BANQUE CIGNORD OUEST S.A.

Terminated board appointments/partnerships over the past five years: -.

Holding in Bong: 52,850,282 shares through Holdham S.A.

Eric Joan (b. 1964)

Board member since 2010.

Education and previous experience: Graduate from École Polytechnique Universitaire de Lille and Harvard Business School.

Other appointments/positions: Chairman of the Management board and CEO of Hamelin Group.

Terminated board appointments/partnerships over the past five years: -.

Holding in Bong: -.

EMPLOYEE REPRESENTATIVES

Mats Persson (b. 1963)

Employee representative on the Board of Bong AB since 2020, alternate since 2001 Representative of Grafiska Personalklubben.

Education and previous experience: Factory worker at Bong Sverige AB.

Other directorships/positions: -.

Terminated board appointments/partnerships over the past five years: -.

Shares in Bong: -.

Corresponding information about the Chief Executive Officer can be found on page 51 in the report.

RULES OF PROCEDURE FOR THE BOARD

The Board of Directors has adopted written rules of procedure and issued written instructions concerning the division of responsibilities between the Board and the CEO. There are instructions regarding information to be furnished regularly to the Board of Directors.

During financial year 2024, the Board of Directors held eight meetings in addition to the statutory meeting. The CEO provided board members with information at all regular meetings about the financial position of the Group and significant events in the Company's operations.

The Board meets at least four times a year in addition to the statutory meeting. One of the meetings can be held at one of the Group's units and be combined with an in-depth review of this unit.

The following important issues were dealt with on board meetings during 2024:

- 12 February Year-end report and report from the Auditors
- 15 May Interim report Q1
- 15 May Statutory board meeting subsequent to the AGM 2024
- 15 July Half-year report Q2
- 7 November interim report Q3
- 11 December Budget 2025

COMPOSITION OF THE BOARD OF DIRECTORS AND NUMBER OF FORMAL MEETINGS IN 2024

Bong complies with the Code with regard to requirements for independent Board members of the company, but not with regard to independent Board members of major shareholders. In light of strategic and operational challenges, the Nomination Committee is of the opinion that the company needs a smaller Board to enable shorter decision-making paths. Furthermore, the current Board of Directors are members who already know the company.

	Independent of company ¹	Independent of major shareholders ¹	Attendance at board meetings
Per Åhlgren	Yes	No	8 st
Christian Paulsson	Yes	Yes	8 st
Stéphane Hamelin	Yes	No	8 st
Eric Joan	Yes	No	5 st

¹The assessment of independence has been made in accordance with the Code.

RESTRICTIONS ON VOTING RIGHTS

The Company's articles of association do not contain any limitations in respect to how many votes each shareholder may cast at an AGM or a General Meeting of Shareholders.

NOMINATION COMMITTEE

The AGM decides on the Nomination Committee, which is tasked with submitting proposals for the composition of the Board of Directors prior to the AGM in consultation with the main shareholders. In accordance with the AGM's decision, Bong's Nomination Committee shall consist of three members. The members of the Nomination Committee shall be appointed by the Chairman of the Board of Directors by contacting the three largest shareholders in terms of voting rights as of September 30 each year, who are each given the opportunity to appoint one person to be a member of the company's Nomination Committee for the period until a new Nomination Committee is appointed.

The Nomination Committee for the 2025 AGM consists of Stéphane Hamelin (Holdham S.A.), Per Åhlgren (GoMobile Nu AB) and Bengt Stillström. Per Åhlgren was appointed Chairman of the Nomination Committee.

Two of the members of the nomination committee are also members of the board and therefore board members have a majority in the nomination committee. This is a deviation from the code but deemed reasonable that the largest shareholders are represented in the nomination committee. The Nomination Committee has dealt with the issues that follow from the Code and received a Board evaluation from the Board. The evaluation was performed using a questionnaire which showed that the Board functions well. The Nomination Committee has had one formal meeting with regular contacts in between.

REMUNERATION COMMITTEE

The Board of Directors has appointed a Remuneration Committee consisting of Christian Paulsson, chairman, and Stéphane Hamelin.

The committee's task is to review and give the Board recommendations regarding the principles for remuneration, including performance-based remuneration of the Company's senior executives.

Issues concerning the CEO's terms of employment, remuneration and benefits are prepared by the Remuneration Committee and decided by the Board of Directors. The CEO's salary consists of a fixed portion and a variable portion. The variable component, which is re-examined annually, is dependent on the achievement of results for the Company and the CEO. The Remuneration Committee met on one occasion in 2024, at which all members participated.

AUDIT COMMITTEE

The Board of Directors has appointed an Audit Committee consisting of Christian Paulsson, chairman, and Per Åhlgren.

The Audit Committee shall oversee that the Company's accounts are prepared with full integrity for the protection of the interests of shareholders and other parties and specifically be responsible to review and monitor the impartiality and independence, and pay particular attention to whether the auditor is delivering other services to the holding company other than auditing. In addition, the Audit Committee shall approve all non-audit services, issue guidelines on allowable tax and valuation services, ensuring that the fees for non-audit services do not exceed the 70 per cent rule and monitor the auditor's assessment of its impartiality and independence. The 70 per cent rule means

that fees for advisory services may not exceed 70 per cent of the last three years' average audit fee.

The Audit Committee met two times in 2024, at which all members participated.

EXTERNAL AUDITORS

Bong's auditors are elected by the AGM for a term of one year. The 2024 AGM elected accounting firm Grant Thornton Sweden AB, with authorised auditor Mia Rutenius, as principal auditor for a one-year mandate period. The auditors review the Board's and the CEO's administration of the Company and the quality of the Company's audit documents. The auditors report the results of their review to the shareholders via the Audit Report, which is presented at the AGM. In addition, the auditors submit detailed accounts to the Board of Directors at least once a year and report to the Audit Committee at each of its meetings.

THE CEO AND GROUP MANAGEMENT

The CEO leads the day-to-day management of the Company in accordance with the Board's guidelines and directions. The CEO is responsible for keeping the Board of Directors informed and ensuring that the Board of Directors has all the material needed to make informed decisions.

The CEO also keeps the Chairman of the Board informed, by continuous dialogue, of the development of the Group. The CEO and others in the Group Management hold formal meetings about every quarter, as well as a number of informal meetings, to go through the results of the previous month and discuss strategy. In 2024, Bong's Group Management consisted of five persons. The Group consists of the parent company Bong AB and a number of subsidiaries, as reported in note 19. Reporting by subsidiaries takes place on a monthly basis. The boards of the subsidiaries mainly consist of members of Bong's corporate management.

REMUNERATION FOR GROUP MANAGEMENT

The 2024 AGM decided that the Group Management's salaries should consist of a fixed basic salary plus variable performance-based remuneration which can be paid for performance that exceeds what is normally expected of a member of the Group Management after an evaluation has been made of individual performances and the Company's reported profit.

The extent to which pre-established goals for the Company and the senior executive have been achieved is taken into account when establishing the variable remuneration. The total remuneration for members of the Group Management should be set at market terms.

INTERNAL CONTROL

The Board of Directors is responsible for ensuring that there is a good system for internal control and risk management. Responsibility for creating good conditions for working with these matters is delegated to the CEO. Both Group Management and managers at different levels in the Company bear this responsibility in their respective areas. Powers and responsibilities are defined in policies, guidelines and instructions for authorisation rights.

THE BOARD'S STATEMENT REGARDING INTERNAL CONTROL

According to the Code, the Board of Directors shall annually submit a description of the Company's system for internal control and risk management regarding financial reporting. This report is prepared in accordance with the Code.

ORGANISATION FOR INTERNAL CONTROL

Internal control regarding financial reporting is a process designed to provide reasonable assurance regarding the reliability of the external and financial reporting and whether the financial statements are prepared in accordance with generally accepted accounting principles, applicable acts and ordinances and other requirements for listed companies. The internal control activities are included in Bong's administrative procedures. Internal control regarding financial reporting in Bong can be described in accordance with the following framework.

CONTROL ENVIRONMENT

Internal control in Bong is based on a control environment that includes values and management culture, follow-up, a clear and transparent organisational structure, division of duties, the duality principle, quality and efficiency of internal communications. The basis of the internal control regarding financial reporting consists of a control environment with organisation, decision-making channels, powers and responsibilities that have been communicated in governing documents, such as internal policies, guidelines and instructions, as well as job descriptions for controlling functions. Examples are rules of procedure for the Board of Directors and CEO, instructions for financial reporting, information policy and authorisation instructions.

CONTROL ACTIVITIES

The control activities include both general and detailed controls intended to prevent, detect and correct errors and non-conformance.

The control activities are devised and documented at the corporate and departmental level. The internal regulatory framework with policies, guidelines and instructions comprises the most important tool for furnishing information and instructions for the purpose of securing the financial reporting. In addition, a standardised reporting package is used by all subsidiaries in order to ensure consistent application of Bong's principles and coordinated financial reporting.

RISK ASSESSMENT

Bong continuously evaluates the risks surrounding reporting. Furthermore, the Board of Directors is responsible for ensuring compliance with insider laws and standards for furnishing information. The overall financial risks are defined and taken into consideration in establishing the Group's financial goals.

The Group has an established, but changeable, system for management of business risks that is integrated in the Group's control process for business planning and performance. In addition, controls are routinely made on business risks and risk assessment within the Group. There are procedures for ensuring that significant risks and control deficiencies are, when necessary, detected by the Group Management and the Board of Directors on a periodic basis.

INFORMATION AND COMMUNICATIONS

In order to ensure effective and correct information, both internally and externally, good communications are required. There are guidelines for ensuring that relevant and essential information is communicated within the Group, within each unit and between the management and the Board of Directors. Policies, manuals and work descriptions are available on the Company's intranet and/or in printed form. In order to ensure that external information is correct and complete, Bong applies an information policy adopted by the Board of Directors.

FOLLOW-UP

The CEO is responsible for ensuring that internal control is organized and followed up in accordance with the guidelines issued by the Board of Directors. Financial governance and control are exercised by the Group accounting function. The financial reporting is analysed monthly at a detailed level. The Board of Directors has regular access to financial reports, and the Company's financial situation is dealt with at every Board meeting.

Every quarterly report is reviewed by the Board of Directors. The CEO is also responsible for ensuring that independent objective reviews are performed for the purpose of systematically evaluating and proposing improvements in the processes for governance, internal control and risk management of the Group. In view of this, and how the financial reporting has otherwise been organised, the Board of Directors finds no need for a special internal auditing function.

PROPOSED DISTRIBUTION OF EARNINGS

The Board of Directors proposes that the earnings available for distribution, SEK 167,820,909.48 be carried forward. See note 35.

BOARD'S OPINION CONCERNING PROPOSED DIVIDEND

Bong's current priority is to reduce debt and improve profitability. Therefore, the Board proposes that no dividend be paid for 2024. No dividend was paid for 2023.

CONSOLIDATED INCOME STATEMENTS AND STATEMENT OF COMPREHENSIVE INCOME

TSEK	Note	2024	2023
INCOME STATEMENT			
Revenue	2-3	1,914,269	2,088,028
Cost of goods sold	4-5, 7	-1,603,408	-1,760,532
Gross profit		310,861	327,496
Selling expenses	4-5, 7	-157,188	-157,628
Administrative expenses	4-7	-126,496	-135,785
Other operating income	8-12	54,401	53,276
Other operating expenses	8-12	-38,182	-43,798
Operating profit/loss		43,396	43,562
Financial income	9, 12	2,983	1,538
Financial expenses	10, 12	-42,175	-41,012
Total financial income and expenses		-39,193	-39,474
RESULT BEFORE TAX		4,204	4,089
Income tax	11	-16,846	-10,774
NET RESULT FOR THE YEAR		-12,642	-6,685
Attributable to:			
Parent Company's shareholders		-12,061	-4,723
Non-controlling interests		-581	-1,962
Earnings per share, before and after dilution, attributable to Parent Company's shareholders	13	-0.06	-0.02
Earnings per share, before and after dilution, attributable to Parent Company's shareholders, excluding non-recurring items	13	-0.06	0.04

TSEK	Note	2024	2023
STATEMENT OF COMPREHENSIVE INCOME			
Net result for the year		-12,642	-6,685
Other comprehensive income			
Items not to be reclassified to the income statement, net after tax			
Actuarial profit/loss on post-employment benefit obligations		9,002	-14,083
		9,002	-14,083
Items that may subsequently be reclassified to the income statement, net after tax			
Translation differences		22,259	3,343
Other comprehensive income after tax		31,261	-10,740
TOTAL COMPREHENSIVE INCOME		18,619	-17,425
Attributable to:			
Parent Company's shareholders		19,149	-15,463
Non-controlling interests		-530	-1,962

For definitions of key ratios see page 50

CONSOLIDATED BALANCE SHEET

TSEK	Note	31 Dec. 2024	31 Dec. 2023
ASSETS			
Non-current assets	2		
Intangible assets			
Goodwill	14	492,849	475,511
Other intangible assets	15	416	2,688
Total		493,265	478,199
Tangible assets			
Property, plant and equipment	16	49,371	50,117
Plant and machinery	16	109,942	78,047
Equipment, tools, fixtures, and fittings	16	23,490	20,946
Construction in progress	18	1,099	18,365
Right to use assets	17	207,894	173,593
Total		391,796	341,068
Other non-current assets			
Deferred tax assets	20	89,089	93,727
Other non-current receivables		10,233	771
Total		99,322	94,498
Total non-current assets		984,383	913,765
Current assets			
Inventories etc.	21		
Raw materials and consumables		113,401	113,735
Products in progress		4,160	3,154
Finished products and merchandise		108,780	107,778
Total		226,341	224,667
Current receivables			
Trade receivables	22	158,867	178,363
Current tax assets		5,314	739
Other current receivables	23	30,739	27,806
Deferred expenses and accrued income	24	58,950	96,577
Total		253,870	303,485
Cash and cash equivalents	25	103,570	129,363
Total current assets		583,781	657,515
TOTAL ASSETS		1,568,164	1,571,280

TSEK	Note	31 Dec. 2024	31 Dec. 2023
EQUITY AND LIABILITIES			
Equity			
Share capital	32	236,549	236,549
Other contributed capital		796,845	796,845
Reserves	31	94,532	72,324
Retained earnings including net result for the year		-553,809	-550,750
Equity attributable to equity holders of the Parent		574,117	554,968
Non-controlling interests		-732	-202
Total equity		573,385	554,766
Non-current liabilities			
Borrowings	26,33	149,835	41,734
Deferred tax liabilities	20	12,877	4,366
Pension obligations	27	162,564	177,191
Other provisions	28	8,797	6,876
Other non-current liabilities	26,33	163,315	129,299
Total non-current liabilities		497,388	359,466
Current liabilities			
Borrowings	26,33	47,472	158,092
Trade payables		157,753	193,599
Current tax liability		3,291	6,568
Other current liabilities	23,26,33	84,853	92,668
Other provisions	28	17,958	25,174
Accrued expenses and deferred income	24	186,063	180,945
Total current liabilities		497,390	657,046
TOTAL EQUITY AND LIABILITIES		1,568,164	1,571,280

STATEMENT OF CHANGES IN CONSOLIDATED EQUITY

TSEK	Note	Attributable to Parent Company shareholders					Non-controlling interests	Total equity
		Share capital	Share premium	Reserves	Retained earnings incl. net result for the year			
Opening balance on 1 January 2023		236,549	796,845	68,981	-527,626		-2,912	571,837
Comprehensive income								
Net result for the year					-4,723		-1,962	-6,685
Other comprehensive income								
Items not to be reclassified to the income statement								
Actuarial loss on post-employment benefit obligations, after tax					-14,083			-14,083
					-14,083			-14,083
Items that may subsequently be reclassified to the income statement								
Translation differences				3,343			-	3,343
Total other comprehensive income				3,343	-14,083		-	-10,740
Total comprehensive income				3,343	-18,806		-1,962	-17,425
Transactions with shareholders								
Dividend							-172	-172
Capital Increase							527	527
Transactions with shareholders with non-controlling interest							4,317	-
Total transactions with shareholders							-4,317	4,672
CLOSING BALANCE ON 31 DECEMBER 2023	31, 32	236,549	796,845	72,324	-550,750		-202	554,766
Opening balance on 1 January 2024		236,549	796,845	72,324	-550,750		-202	554,766
Comprehensive income								
Net result for the year					-12,061		-581	-12,642
Other comprehensive income								
Items not to be reclassified to the income statement								
Actuarial profit/loss on post-employment benefit obligations, after tax					9,002			9,002
					9,002		-	9,002
Items that may subsequently be reclassified to the income statement								
Translation differences				22,208			51	22,259
Total other comprehensive income				22,208	9,002		51	31,261
Total comprehensive income				22,208	-3,059		-530	18,619
Transactions with shareholders								
CLOSING BALANCE ON 31 DECEMBER 2024	31, 32	236,549	796,845	94,532	-553,809		-732	573,385

CONSOLIDATED STATEMENT OF CASH FLOW

TSEK	Note	2024	2023
OPERATING ACTIVITIES			
Operating profit/loss		43,396	43,562
Depreciation, amortisation, and impairment losses		75,734	91,370
Interest received		1,702	333
Interest paid		-34,363	-31,677
Financial expense		-4,773	-4,179
Tax paid		-16,260	-10,732
Other items not affecting liquidity	33	-8,293	-11,137
Cash flow from operating activities before changes in working capital		57,142	77,541
Changes in working capital			
Inventories		7,070	63,444
Current receivables		63,559	5,792
Current operating liabilities		-57,204	-63,892
Cash flow from operating activities		70,567	82,885
INVESTING ACTIVITIES			
Acquisition of intangible and tangible assets including advance payments to suppliers		-46,085	-29,320
Disposal of intangible and tangible assets		13,774	9,654
Cash flow from investing activities		-32,311	-19,666
Cash flow after investing activities		38,256	63,219
FINANCING ACTIVITIES			
New long-term debt		76,740	-
Amortization of long-term debt		-91,738	-31,689
Amortization of lease liabilities		-52,543	-48,801
Cash flow from financing activities	33	-67,541	-80,490
Cash flow for the year		-29,285	-17,271
Cash and cash equivalents at start of year		129,363	144,722
Exchange rate difference in cash and cash equivalents		3,492	1,912
CASH AND CASH EQUIVALENTS AT YEAR-END	25	103,570	129,363

INCOME STATEMENTS FOR PARENT COMPANY

TSEK	Note	2024	2023
INCOME STATEMENT			
Net sales	39	2,391	2,370
Administrative expenses	39	-8,353	-8,710
Other operating income	8	23	30
Other operating expenses	8	-40	-59
Operating profit/loss		-5,979	-6,369
Profit from interests in subsidiaries	40	4,000	-
Other interest income and similar line items	9	31,683	35,448
Interest expenses and similar line items	10	-25,103	-25,998
Total financial income and expenses		10,580	9,450
Result before tax		4,601	3,081
Tax on profit/loss for the year	11	-	5,060
NET RESULT FOR THE YEAR		4,601	8,141

TSEK	Note	2024	2023
STATEMENT OF COMPREHENSIVE INCOME			
Net result for the year		4,601	8,146
Other comprehensive income			
Cash flow hedges		-	-
Income tax relating to components of other comprehensive income		-	-
Other comprehensive income after tax		-	-
TOTAL COMPREHENSIVE INCOME		4,601	8,146

BALANCE SHEET FOR PARENT COMPANY

TSEK	Note	31 Dec. 2024	31 Dec. 2023
ASSETS			
Non-current assets			
Financial assets			
Interests in subsidiaries	19	401,388	401,388
Deferred tax assets		13,870	13,870
Receivables from subsidiaries		297,079	249,881
Total non-current assets		712,337	665,139
Current assets			
Current receivables			
Receivables from subsidiaries		2,136	3,773
Current tax asset		-	413
Other current receivables	23	71	138
Deferred expenses and accrued income	24	264	305
Total		2,471	4,629
Cash and cash equivalents	25	136	89
Total current assets		2,607	4,718
TOTAL ASSETS		714,944	669,857

TSEK	Note	31 Dec. 2024	31 Dec. 2023
EQUITY AND LIABILITIES			
Equity			
Restricted equity			
Share capital		236,549	236,549
Non-restricted equity			
Share premium reserve		383,264	383,264
Retained earnings		-220,043	-228,184
Net profit for the year		4,601	8,141
Total non-restricted equity		167,822	163,221
Total equity		404,371	399,770
Non-current liabilities			
Borrowings	26	52,000	-
Liabilities to subsidiaries		213,137	70,168
Total non-current liabilities		265,137	70,168
Current liabilities			
Borrowings	26	-	109,854
Trade payables		140	286
Liabilities to subsidiary		42,911	85,115
Other current liabilities	23	114	113
Accrued expenses and deferred income	24	2,271	4,551
Total current liabilities		45,436	199,919
TOTAL EQUITY AND LIABILITIES		714,944	669,857

CHANGES IN EQUITY FOR PARENT COMPANY

TSEK	Note	Restricted equity		Non-restricted equity	Total
		Share capital	Share premium reserve	Retained earnings incl. net profit for the year	
Opening balance on 1 January 2023		236,549	383,264	-228,184	391,629
Comprehensive income					
Net profit for the year				8,141	8,141
Total comprehensive income				8,141	8,141
Transactions with shareholders					
CLOSING BALANCE ON 31 DECEMBER 2023	32	236,549	383,264	-220,043	399,770
Opening balance on 1 January 2024		236,549	383,264	-220,043	399,770
Comprehensive income					
Net profit for the year				4,601	4,601
Total comprehensive income				4,601	4,601
CLOSING BALANCE ON 31 DECEMBER 2024	32	236,549	383,264	-215,442	404,371

CASH FLOW STATEMENT FOR PARENT COMPANY

TSEK	Note	2024	2023
OPERATING ACTIVITIES			
Operating profit/loss		-5,979	-6,369
Interest received		15	16
Interest paid		-14,800	-15,441
Financial expenses paid		-365	-98
Cash flow from operating activities before change in working capital		-21,129	-21,892
Change in working capital			
Current receivables		225	-600
Current operating liabilities		20,875	22,528
Cash flow from operating activities		-29	36
INVESTING ACTIVITIES			
Cash flow after investing activities		-29	36
FINANCING ACTIVITIES			
New long-term debt		58,076	-
Amortization of long-term debt		-58,000	-
Cash flow from financing activities		76	-
Cash flow for the year		47	36
Cash and cash equivalents at start of year		89	53
CASH AND CASH EQUIVALENTS AT YEAR-END		136	89

ACCOUNTING POLICIES

Bong is one of the leading envelope manufacturers in Europe, offering a wide and flexible range of solutions for distribution and packaging of information, advertisement and lightweight goods. The Group has operations in Sweden, Norway, Denmark, Finland, the United Kingdom, Belgium, Germany, France, Poland, Spain, Switzerland, Russia and Romania, Italy and Tunisia. Bong holds strong market positions, particularly in northern Europe, Germany, France and the United Kingdom. The annual report was approved by the Board of Directors and the CEO for publication on 23 April 2025.

The most important accounting policies applied in preparing these consolidated financial statements are stated below. These policies have been applied consistently for all the years presented, unless otherwise stated. The consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) and IFRIC interpretations as adopted by the EU, RFR 1 Supplementary Accounting Rules for Groups and the Swedish Annual Accounts Act. The consolidated financial statements have been prepared in accordance with the cost method, except with regard to financial assets and liabilities (including derivative instruments) measured at fair value.

Preparing reports in accordance with IFRS necessitates making a number of important accounting estimates. It is further required that the management makes certain assessments in applying the company's accounting policies. The areas containing a high degree of assessment, which are complex or where assumptions and estimates are of material significance to the consolidated financial statements are stated in notes 14 Goodwill and 27 Pension Obligations. Goodwill is an area with a high degree of assessment where there is a considerable risk of significant adjustment of the reported value within the next 12 months.

Certain monetary amounts, percentages, and other figures included in this Annual Report have been subject to rounding adjustments. Accordingly, figures shown as totals in certain tables may not be the arithmetic aggregation of the figures that precede them, and figures expressed as percentages in the text may not total 100% or, as applicable, when aggregated may not be the arithmetic aggregation of the percentages that precede them. For new and upcoming standards and accounting policies, see note 41.

CONSOLIDATED FINANCIAL STATEMENTS

SUBSIDIARIES

Subsidiaries are all companies (including structured companies) over which the Group has controlling interest. The Group controls a company when exposed to or has the right to variable returns from its holdings in the company and has the ability to affect earnings through their influence in the company. The consolidated accounts include companies acquired during the year from the date when control passes to the Group. Companies disposed of are included in the consolidated accounts until the date when the control no longer exists.

The acquisition accounting method is used to account for the Group's business combinations. The purchase price for acquisition of a subsidiary consists of the fair value of transferred assets, liabilities and the shares issued by the Group. The purchase price also includes the fair value of all assets and liabilities which are a consequence of an agreement on contingent consideration. Acquisition-related expenses are recognised as an expense when they arise. Identifiable acquired assets and liabilities and liabilities assumed in a business combination are initially measured at fair value on the acquisition date. The Group determines for each acquisition whether all holdings without controlling interest in the acquired company are recognised at fair value or at the non-controlling interest's proportionate share of the acquired company's net assets. The amount by which purchase price, any non-controlling interest and fair value on the date of acquisition of previous shareholdings exceed the fair value of the Group's proportionate share of identifiable acquired net assets is recognised as goodwill. If the amount is less than the fair value of the assets of the acquired subsidiary, in the event of a "bargain purchase", the difference is recognised directly in the statement of comprehensive income.

If the business combination is carried out in several steps, the previous proportionate shares of equity in the acquired company are remeasured to their fair value at the time of acquisition. Any profit or loss arising is recognised in profit or loss. Each contingent consideration to be transferred by the Group is recognised at fair value at the time of acquisition. Subsequent changes in the fair value of a contingent consideration which has been classified as an asset or liability are recognised in accordance with IFRS 9 in profit or loss. A contingent consideration classified as equity is not remeasured, and subsequent settlement is recognised in equity.

Inter-company transactions, balance-sheet items and unrealised gains and losses on transactions between Group companies are eliminated. Accounting policies for subsidiaries have been changed where appropriate to guarantee consistent application of the Group's policies.

TRANSACTIONS WITH NON-CONTROLLING INTERESTS

Transactions with non-controlling interests are treated as transactions with the Group's shareholders. In acquisitions from non-controlling interests the difference between purchase price paid and the actual acquired proportionate share of the fair value of the subsidiary's net assets is recognised in equity. Gains and losses on disposals to non-controlling interests are also recognised in equity. When the Group no longer has a controlling or significant interest, each remaining holding is remeasured at fair value and the change in carrying amount is recognised in profit and loss. Fair value is used as the initial carrying amount and provides the basis for the continued recognition of the remaining holding as an associate, joint venture or financial asset. All amounts pertaining to the divested unit previously recognised through other comprehensive income are recognised as if the Group had directly disposed of the related assets or liabilities. This may lead to amounts previously recognised in other comprehensive income being reclassified to profit and loss.

If the participating interest in an associate decreases but a significant interest nevertheless remains, in applicable cases only a proportionate

share of the amounts previously recognised in other comprehensive income is reclassified to profit and loss.

ASSOCIATES

Associates are all companies in which the Group has a significant, but not controlling interest, which as a rule applies to shareholdings representing between 20 per cent and 50 per cent of the votes. Holdings in associates are recognised according to the equity method and measured initially at cost. The Group's carrying amounts for holdings in associates include goodwill identified at the time of acquisition, net after any impairment losses. The share of profit or loss which has arisen in the associate after the acquisition is recognised in the income statement, and its share of post-acquisition movements in other comprehensive income is recognised in other comprehensive income. Cumulative changes after the acquisition are recognised as change in the carrying amount of the holding. When the Group's share in the losses of an associate amount to or exceed its holding in the associate, including any unsecured receivables, the Group does not recognise further losses, unless the Group has incurred obligations or has made payments on behalf of the associate.

Unrealised gains on transactions with the associates are eliminated in proportion to the Group's holding in the associate.

Unrealised losses are also eliminated, unless the transaction provides evidence of the existence of a need for impairment loss for the transferred asset. Accounting policies applied to associates have been changed where appropriate to guarantee consistent application of the Group's policies. Dilution gains and losses in participating interests in associates are recognised in the income statement.

SEGMENT REPORTING

External financial information has to reflect the information and the measures applied internally in the company to control the business and make decisions on resource allocation. The company has to identify the level at which the company's most senior executive decision-maker makes regular reviews of sales and operating income. These levels are defined as segments. Bong's most senior executive decision-maker is the company's CEO. The regular internal reporting of income to the CEO which fulfils the criteria to constitute a segment, is done for the Group as a whole, as well as for the different business units, and Bong therefore reports the business units as the company's segments.

TRANSLATION OF FOREIGN CURRENCIES

FUNCTIONAL CURRENCY AND REPORTING CURRENCY

Items included in the financial statements for the different units in the Group are measured in the currency used in the financial environment in which the company concerned is mainly active (functional currency). The Swedish krona (SEK), which is the functional and reporting currency of the Parent Company and the group, is used in the consolidated financial statements.

TRANSACTIONS AND BALANCE-SHEET ITEMS

Transactions in foreign currencies are translated to the functional currency at the exchange rate applicable on the transaction date. Exchange gains/losses arising in the payment of such transactions and in the translation of monetary assets and liabilities in foreign currencies at the rate prevailing on the reporting date are recognised in profit or loss. An exception is when the transactions constitute hedges that meet conditions for hedge accounting of cash flows or of the net investment, when gains/losses are recognised in other comprehensive income.

GROUP COMPANIES

The earnings and financial position of all Group companies with different functional currency than the reporting currency are translated as follows. Assets and liabilities are translated at the closing rate and all items in the income statement at the average rate. Exchange-rate differences arising are recognised in other comprehensive income. Goodwill and adjustments of fair value arising on acquisition of a foreign operation are treated as assets and liabilities in that operation and translate at the closing rate.

IMPACT OF EXTENDED EQUITY

The parent company in the Group holds monetary items that are receivables from foreign operations, ie issued loans to foreign subsidiaries in the subsidiary's respective currency. For these loans, regulation is not planned or will probably not take place in the foreseeable future, which is why they in practice form part of net investment in the independent foreign operations. Exchange rate differences arising on these monetary items are reported in the consolidated financial statements in other comprehensive income and reclassified from equity to profit on the sale of the net investment.

PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment are measured at cost less depreciation and any impairment losses. Cost includes expenditure that is directly attributable to the acquisition of the asset. Subsequent expenditure is added to the carrying amount of the asset or recognised as a separate asset, depending on which is appropriate, only when it is likely that the future economic benefits associated with the asset will flow to the Group and the cost of the asset can be measured reliably. All other types of repairs and maintenance are recognised as expenses in the income statement during the period when they arise. Land is not subject to depreciation. Depreciation of other assets, to allocate their cost down to the calculated residual value, is based on the 23 estimated useful life of the assets and is calculated on a straight-line basis from the time when the asset is taken into service.

DEPRECIATION SCHEDULES

Buildings 25–33 years

Land improvements 20 years

Plant and machinery 10–15 years

Equipment, tools, fixtures and fittings, vehicles and computer equipment 5–14 years

Other intangible assets 3–8 years

The residual values and useful lives of the assets are tested, and adjusted if necessary, at each balance-sheet date. An impairment loss is recognised if its carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposal are determined by comparing sales revenue and carrying amount and are recognised in profit or loss.

INTANGIBLE ASSETS

GOODWILL

Goodwill consists of the amount by which cost exceeds the fair value of the Group's share of the identifiable net assets of the acquired subsidiary/ associate on the acquisition date. Goodwill on acquisition of subsidiaries is recognised as intangible assets. Goodwill is tested annually, and when there is an indication of impairment, to identify any impairment loss and is recognised at cost less cumulative amortisation. Profit or loss on disposal of a unit includes remaining carrying amount of the goodwill pertaining to the divested unit. For the purposes of assessing impairment, assets are grouped at the lowest levels, operating segments (Note 3), for which there are separately identifiable cash inflows which are largely independent of the cash inflows from other assets or groups of assets (cash-generating units).

SOFTWARE

Software of a standard character is recognised as an expense. Expenditure on software that has been developed or extensively adapted on behalf of the Group is capitalised as an intangible asset if the software is likely to have economic benefits that exceed the cost after one year. Capitalised expenditure on acquired software is depreciated on a straight-line basis, but no longer than over eight years. The amortisation is included in the income statement item 'Administrative expenses'.

IMPAIRMENT OF NON-FINANCIAL ASSETS

Assets with an indefinite useful life are not amortised and are tested annually for impairment. Assets subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the carrying amount of the asset exceeds its recoverable value. The recoverable value is the higher of the fair value of the asset less selling expenses and value in use.

FINANCIAL ASSETS AND LIABILITIES

Financial instruments accounted for in the balance sheet include other non-current receivables, cash and cash equivalents, trade receivables, other current receivables as well as derivatives on the asset side. On the liabilities side they include borrowings, trade payables, other current liabilities, as well as derivatives.

CLASSIFICATION AND MEASUREMENT

Financial instruments are initially recognized at acquisition value corresponding to the instrument's fair value plus transaction costs for all financial instruments, except for instruments in the category fair value through profit or loss, which are recorded at fair value excluding transaction costs. The classification determines how the financial instrument is valued after initial recognition as described below.

The classification of financial assets that are debt instruments is determined by the business model for the portfolio in which the financial asset is included and the nature of the contractual cash flows attributable to the instrument. Bong's business model for all financial assets that are debt instruments is to collect the principal amount and any interest on the principal amount. The contractual cash flows from these assets consist solely of principal amounts and interest, hence these are classified as financial

assets valued at amortized cost. All financial assets in Bong are classified as amortized cost, except derivative instruments which are classified as fair value through profit or loss, or identified as hedging instruments.

All financial liabilities are classified as amortized cost, except derivative instruments which are classified as fair value through profit or loss, or identified as hedging instruments.

Derivative instruments are initially recognized at fair value, meaning that transaction costs are recognised in profit or loss. After initial recognition, derivative instruments are accounted for as described below. If derivative instruments are used for hedge accounting, changes in fair value on derivative instruments are recognized as described in the section "Derivatives and hedge accounting". For derivatives that are not part of a hedging relationship, the change in fair value is recognized as income or expenses within the operating profit or within the financial net, based on the purpose of the use of the derivative instrument and whether the use is related to an operating item or a financial item.

FINANCIAL ASSETS AT FAIR VALUE THROUGH PROFIT OR LOSS

Assets in this category are subsequently measured at fair value with changes in fair value recognized in profit or loss. This category consists of two sub-groups: mandatorily classified at fair value and other financial assets that Bong has chosen to designate in this category. Financial instruments in this category are subsequently measured at fair value with changes in fair value recognized in profit or loss. The first sub-group includes derivatives with a positive fair value with the exception of derivatives that are an identified and effective hedging instrument. Bong has no financial assets as designated at fair value.

FINANCIAL ASSETS AT AMORTIZED COST

Assets in this category are initially measured at fair value including transaction costs and subsequently measured at amortized cost using the effective interest method. The category includes other long-term receivables, cash and cash equivalents, trade receivables and other current receivables. Cash and cash equivalents includes immediately available balances with banks and corresponding institutions, as well as short-term liquid investments with a maturity of less than three months from the date of acquisition, which are subject to insignificant risk of changes in value. Trade receivables are recognized less impairment for expected loan losses. Discounting is not applied due to the short term, hence amortized cost corresponds to the nominal amount.

FINANCIAL LIABILITIES AT FAIR VALUE THROUGH PROFIT OR LOSS

This category consists of financial liabilities that are mandatorily classified at fair value through profit or loss and other financial liabilities that Bong has chosen to designate in this category. The first category includes Bong's derivatives with a negative fair value with the exception of derivatives that are an identified and effective hedging instruments. Changes in fair value are recognized in profit or loss for the year. Liabilities in this category include derivatives that are not identified as a hedging instrument.

FINANCIAL LIABILITIES VALUED AT AMORTIZED COST

Borrowings and other financial liabilities, e.g. trade payable, are included in this category. The liabilities are initially measured at fair value including transaction costs and subsequently measured at amortized cost using the effective interest method.

IMPAIRMENT

All financial assets, other than those belonging to the category of financial assets measured at fair value through profit or loss, are subject to impairment. At the end of each reporting period, Bong calculates the expected credit losses for the remaining lifetime of a financial asset or group of financial assets. The most significant financial assets that are subject to impairment are short-term, hence Bong has chosen to apply the simplified model where expected credit losses are recognized for the remaining lifetime of the assets, from the date on which they are first recognized.

The expected credit loss levels are mainly based on an individual assessment of the current receivable together with the customers' payment history together with the loss history for the same period. Historical losses are then adjusted to take into account current and prospective information on macroeconomic factors that may affect customers' ability to pay the receivable. Bong has identified GDP and unemployment levels in countries where sales of goods and services take place, as relevant factors. The historical loss level is therefore adjusted based on expected changes in these factors.

Trade receivables are written off when there is no reasonable expectation of recovery. Indicators that there is no reasonable expectation of recovery include that the debtor fails with the repayment plan or that contractual payments locally are deemed to be substantially delayed.

Credit losses on trade receivable and contract assets are recognised as credit losses - net in operating profit. Recoveries of amounts previously written off are recognised against the same line in the income statement.

RECOGNITION AND DERECOGNITION

A financial asset or financial liability is recognised in the balance sheet when the company becomes a party to the instrument pursuant to the instrument's contractual terms and conditions. Trade receivables are recognised on the balance sheet when an invoice has been issued. A liability is recognised when the counterparty has performed under the agreement and the company is contractually obliged to pay, even if no invoice has been received. Trade payables are recognised when an invoice has been received. A financial asset is removed from the balance sheet when the rights in the agreement are realised or expire or the company loses control over them. This also applies to part of a financial asset. A financial liability is removed from the balance sheet when the obligation in the agreement is fulfilled or otherwise expires. This also applies to part of a financial liability.

A financial asset and a financial liability are offset and recognised as a net amount in the balance sheet only when there is a legal right to offset amounts and there is the intention to settle the items as a net amount or simultaneously realise the asset and settle the liability. The acquisition and sale of financial assets are recognised on the trade date, which is the date on which the company pledges to acquire or sell the asset.

DERIVATIVES AND HEDGE ACCOUNTING

The Group's derivative instruments have been acquired to financially hedge risks of currency exposures for the Group. An embedded derivative is disclosed if it is not closely related to the value contract. Derivative instruments are initially recognised at fair value, meaning that transaction expenses are charged against earnings for the period. After the initial recognition, derivatives are measured at fair value and changes in value are recognised in ways as described below.

Meeting the requirements of hedge accounting in accordance with IFRS9 requires that there is a definite link to the hedged item. At inception of the hedge relationship, Bong documents the economic relationship between hedging instruments and hedged items including its risk management objective and strategy for undertaking its hedge transactions. Bong also documents its assessment, both at hedge inception and on an ongoing basis, of whether the derivatives that are used in hedging transactions are highly effective in offsetting changes in fair values or cash flows of hedged items.

Gains and losses pertaining to hedging are recognised in the income statement at the same time as gains and losses are recognised for the items which are hedged. In hedge accounting, changes in value are booked in the hedge reserve in equity.

CASH FLOW HEDGING

The currency derivatives used to hedge future cash flows and forecast sale in foreign currency are recognised in the balance sheet at fair value. The changes in value are recognised in other comprehensive income until the hedged flow reaches the income statement, at which time the cumulative changes in value of the hedging instrument are transferred to the income statement to meet and match the effects on profit and loss of the hedged transaction.

INVENTORIES

The "first in first out" principle is applied when Inventories are measured meaning at the lower of cost and net selling price on the balance-sheet date. The cost of finished goods and work in progress consists of costs of raw materials, direct salaries, other direct expenses and attributable indirect manufacturing expenses (based on normal manufacturing capacity). Salary expenses are not included. Net selling price is the estimated selling price in operating activities less applicable variable selling expenses.

SHARE CAPITAL

Ordinary shares are classified as equity. Transaction expenses which can be directly attributed to issue of new shares or bonds are recognised, net after tax, in equity as a deduction from the issue proceeds.

TRADE PAYABLES

Trade payables are obligations to pay for goods or services which have been acquired on operating activities from suppliers. Trade payables are classified as current liabilities if they fall due within one year or earlier. If not, they are treated as non-current liabilities. Trade payables are recognised initially at fair value and subsequently at accrued cost with application of the effective interest-rate method.

BORROWING

Liabilities to credit institutions, the bond loan and, in the parent company, liabilities to subsidiaries, are recognised initially at fair value, net after transaction expenses. Borrowing is then recognised directly at accrued cost and any difference between amount received (net after transaction expenses) and the amount of repayment is recognised in profit and loss distributed over the loan period, with application of the effective interest method. Borrowings are classified as current liabilities unless the Group has

an unconditional right to defer payment of the liability for least 12 months after the balance-sheet date.

Overdraft facilities are recognised as borrowing among current liabilities in the balance sheet.

INCOME TAXES

Tax expense for the period comprises current tax and deferred tax. Current tax is calculated on the basis of the tax rules decided on the balance-sheet date or in practice decided in those countries where the Group companies operate and generate taxable revenue.

Deferred tax is calculated in its entirety according to the balance-sheet method based on all temporary differences arising between the tax value of assets and liabilities and their recognised values. The principal temporary differences arise from untaxed reserves, provisions for pensions and other pension benefits, property, plant and equipment and carry-forwards of unused tax losses. Deferred tax is calculated with application of tax rates and tax laws which have been decided upon or notified at the balancesheet date and which are expected to apply at the time of the realisation of the accrued tax receivable or the settlement of the deferred tax liability.

A deferred tax asset pertaining to carry-forward of unused tax losses and other future deductions for tax is recognised to the extent that it is probable that the deduction can be offset against surplus in future taxation. Deferred tax liability pertaining to temporary differences attributable to investments in subsidiaries is not recognised in the Bong consolidated financial statements since the parent in all cases may control the time of reversal of the temporary differences and it is not judged likely that a reversal will take place within the foreseeable future.

Deferred tax assets and tax liabilities are offset when there is a legal right to offset current tax assets and tax liabilities and when the deferred tax assets and the tax liabilities relate to taxes charged by the same tax authority and pertain to either the same taxpayer or a different taxpayer, where there is an intention to settle the balances through net payments.

In the case of items recognised in the income statement, associated tax effects are also recognised in the income statement. The tax effects of items recognised in other comprehensive income or directly against equity are recognised in other comprehensive income and equity respectively.

EMPLOYEE BENEFITS PENSIONS

There are both defined-contribution and defined-benefit pension plans in the Group. The largest defined-benefit pension plans are in Sweden, Germany, France and Norway. In defined-contribution plans, the company pays set contributions to a separate legal entity and does not have any obligation to pay further contributions. Expenses are charged against Group profits as the benefits are earned. In defined-benefit plans, payments are made to employees and former employees based on final salary and number of years of service. The Group bears the risk for payment of pledged benefits. In cases where the plans are funded, assets have been set aside in pension funds or equivalent. The net sum of the calculated present value of the obligations and the fair value of plan assets is recognised as a provision in the balance sheet. Regarding defined-benefit plans, the pension expense and the pension obligation are calculated using the "Projected Unit Credit Method", in a way which allocates the cost over the working life of the employee. The calculation is performed regularly by independent actuaries. The company's commitments are valued at the current value of expected future payments using a discount rate which is equivalent to the interest

on first-class corporate bonds or treasury bonds with a maturity equivalent to the obligations in question. The most important actuarial assumptions are shown in Note 27 Pension Obligations.

Actuarial gains and losses may arise when the present value of the obligation and the fair value of plan assets are determined. Actuarial gains and losses arising from experience-based adjustments and changes in actuarial assumptions are recognised in other comprehensive income during the period in which they arise. Expenses pertaining to service during previous periods are recognised directly in the income statement.

If the pension expense and pension provision established for Swedish plans in accordance with IAS 19 differ, an expense for special payroll tax on the difference is also recognised. The accounting policy for defined-benefit pension plans described above is only applied to the consolidated financial statement.

TERMINATION BENEFITS

Termination benefits are payable when an employee's employment has been terminated by the Group before the normal retirement date or when an employee accepts voluntary redundancy in exchange for such benefits. The Group recognises severance pay when it is demonstrably obliged by a detailed formal plan to either terminate an employee without a possibility of withdrawal, or to provide termination benefits as a result of an offer made in order to encourage voluntary redundancy.

BONUS PLANS

The Group recognises a liability and an expense for bonuses when there is a legal obligation or an informal obligation based on previous practice.

OTHER EMPLOYEE BENEFITS

Other employee benefits are recognised as expenses as they become vested.

PROVISIONS

Provisions are recognised when there is a legal or informal obligation as a result of previous events and it is probable that an outflow of resources will be required to settle the obligation, and where the amount can be measured reliably. In cases where the Group can expect that a provision will be repaid, for example under an insurance contract, the repayment is to be recognised as a separate asset, but only when repayment is as good as certain. Provisions are measured at the best estimate of the amount which is expected to be settled. Provisions for restructuring include expenses for cancellation of lease agreements and severance benefits. No provisions are made for future operating losses.

REVENUE RECOGNITION

Bong applies the five-step model in IFRS 15 for all agreements with customers. In Bong's agreement with customers, product sales are judged to be a performance commitment. The basic principle is that income should reflect expected compensation in connection with the performance of a contractual commitment to the customer and correspond to the compensation to which the Group is entitled upon the transfer of control of the products delivered to the counterparty.

The Group manufactures and sells envelopes and packaging for distributors. Revenue is recognised when control of the goods is transferred, which occurs when the goods are delivered to the distributor. Envelopes

and packaging are often sold with individual discount or bonus agreements. The revenue from the sale of envelopes and packaging is recognised based on the price in the contract, with deductions for estimated discounts or bonuses. The Group has no agreements with expected maturities that exceed 12 months at the origin of the contract, so contracted but not yet fulfilled performance commitments are not disclosed.

FINANCIAL INCOME AND EXPENSES

Financial income consists of interest income on invested funds, dividend income, gains on changes in value of financial assets measured at fair value through profit or loss, and gains on hedging instruments which are recognised in the income statement. Interest income on financial instruments is recognised according to the effective interest method (see below). Dividend income is recognised when the right to receive a dividend has been established. The gain or loss from sale of a financial instrument is recognised when the economic risks and rewards incidental to ownership have been transferred to the purchaser and the Group no longer has control over the instrument.

Financial expenses consist of interest expenses on loans, the effect of dissolution of present-value calculation of provisions, loss on change in value of financial assets measured at fair value through profit or loss, impairment of financial assets and losses on hedging instruments which are recognised in the income statement. All borrowing costs are recognised in the income statement by applying the effective interest method, regardless of how the borrowed funds have been used. Exchange gains and losses are recognised net. The effective interest rate is the rate which discounts the estimated future receipts and payments through the expected life of a financial instrument to the net carrying amount of the financial asset or liability. The calculation includes all fees paid or received by the contracting parties which are a part of the effective interest rate, transaction costs and all other premiums or discounts.

LEASE AGREEMENTS

The Group recognizes a right-of-use asset and a lease liability at the commencement date of a lease contract. The right-of-use asset is initially measured at cost, comprising the amount of the initial measurement of the lease liability, any lease payments made at or before commencement date less any lease incentives received, any initial direct costs and restoration costs, and is subsequently measured at cost less any accumulated depreciation and impairment losses and adjusted for certain remeasurements of the lease liability. Contracts may contain both lease and non-lease components. The Group has elected not to separate lease and non-lease components and instead accounts for these as a single lease component.

The lease liability is initially measured at the present value of the lease payments that are not paid at commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Group's incremental borrowing rate. Generally, the Group uses its incremental borrowing rate as the discount rate. The Group determines the incremental borrowing rate using a build-up approach that starts with a risk-free interest rate, adjusted for inflation, country risk premium, security and lease specific adjustments for different asset categories and lease terms. The lease liability is subsequently increased by the interest cost on the lease liability and decreased by lease payments made. It is remeasured when there is a change in future lease payments arising from a change in an index or rate, a change in the estimate of the amount expected to be

payable under a residual value guarantee, or as appropriate, changes in the assessment of whether a purchase or extension option is reasonably certain to be exercised or a termination option is reasonably certain not to be exercised.

The only exceptions on the recognition of right-of-use assets and lease liabilities at the commencement date of a lease contract are short-term and low-value leases. Lease payments for short-term and low-value leases are recognized in the cost of goods sold, selling expenses and in the general and administrative expenses, depending on the nature of the lease, on a straight-line basis over the lease term.

RESEARCH AND DEVELOPMENT

Expenditure on research work is recognised as an expense when it occurs. Expenditure on development work is normally recognised as an expense when it occurs. The development work done is of great importance to the Group, but has the character of maintenance development, which means that all criteria according to IAS 38 are not met.

CASH FLOW STATEMENT

The cash flow statement is prepared according to the indirect method. The recognised cash flow only comprises transactions that entail cash receipts or cash payments.

DIVIDEND

Dividend to the Parent Company's shareholders is recognised as a liability in the consolidated financial statements in the period when the dividend is determined by the Parent Company's shareholders.

PARENT COMPANY ACCOUNTING POLICIES

The Parent Company has prepared its annual report in accordance with the Swedish Annual Reports Act and RFR 2 Accounting for Legal Entities. The rules in RFR 2 state that the Parent Company shall, in preparing the annual report for the legal entity, apply all IFRSs and statements approved by the EU as far as possible while complying with the Swedish Annual Reports Act and the Act on Safeguarding of Pension Obligations and taking into account the relationship between accounting and taxation. This recommendation defines the exceptions and additional disclosures compared with IFRS.

Consequently, the Parent Company applies the principles presented in the consolidated accounts, with the exceptions indicated below. These principles have been applied consistently for all years presented, unless otherwise stated.

FORMAT

The Income Statement and Balance Sheet follow the format in the Swedish Annual Reports Act, meaning that there are differences compared with the consolidated accounts, mainly with regard to untaxed reserves and provisions.

SHARES AND INTERESTS IN SUBSIDIARIES

Shares and interests in subsidiaries are recognised at cost minus impairment losses. Dividends received are recognised as financial income.

GROUP CONTRIBUTIONS AND SHAREHOLDER CONTRIBUTIONS

Shareholder contributions are recognised as an increase in the value of shares and interests. A judgement is thereby made of whether the value of shares and interests is impaired. Group contributions paid to subsidiaries are reported, depending on the relationship between accounting and taxation, in the income statement on the line Profit from interests in subsidiaries. Group contributions received from subsidiaries are reported in the same way as customary dividends from subsidiaries and are thus reported as financial income on the line Profit from interests in subsidiaries.

NOTES

All values are in thousand SEK unless stated otherwise.

NOTE 1 - FINANCIAL RISK MANAGEMENT

Business operations are conducted on the basis of a finance policy adopted by the Board of Directors that provides rules and guidelines for how the different financial risks are to be managed. This policy governs both overall risk management and specific areas, such as foreign exchange risk, interest rate risk, the use of hedging instruments and investment of excess liquidity. The finance policy identifies three significant risks; market risk, credit risk and liquidity risk, to which the Group is exposed in its day-to-day operations. The Group's financial policy focuses on minimizing possible unfavorable effects on the Group's financial results due to the unpredictability of the financial markets.

Financial risk management is the responsibility of a central finance function, which identifies, evaluates and manages financial risks in close collaboration with the subsidiaries. The hedging instruments used are loans, as well as currency and interest rate derivatives, according to the guidelines established in the finance policy.

MARKET RISK

Market risk refers to the currency risk that arises when future purchase and sales agreements or commercial invoices in a currency that is not the unit's functional currency affect a future operating profit (transaction exposure), and when the value of foreign investments is affected by currency rate fluctuations (translation exposure), as well as the interest rate risk that can adversely affect the Group's net interest income when market rates change.

(A) CURRENCY RISK

In 2024 Bong's sales to countries outside of Sweden accounted for 89 (89) per cent of total sales. Of the Group's total sales, approximately 66 (67) per cent were denominated in EUR, 16 (16) per cent in GBP, 10 (10) per cent in SEK, and 8 (7) per cent in other currencies. There is also local management of foreign currencies in the subsidiaries (please refer to the section on Transaction exposure below).

(i) Transaction exposure

The Group's operational flows (sales and purchasing) as well as financial flows (interest payments and amortization) in currencies other than the functional currency of the company, are exposed to currency risk consisting of the risk of fluctuations in the value of accounts receivable, accounts payable and other current receivables and liabilities, as well as the risk of changes in expected and contracted future invoiced currency flows.

Bong is manufacturing on the majority of the major markets, limiting transaction exposure. The currency risk arises mainly from internal purchases and sales in foreign currency between Bong's units, external purchases and sales in foreign currency. The Group's financial policy requires the subsidiaries to report their currency risk to the central finance function. This risk is then aggregated centrally and hedged with forward exchange contracts. Bong's risk management policy is to hedge between 50 per cent and 100 per cent of

expected net cash flow in foreign currency for the next twelve months, depending on maturity dates.

The currency exposure in the group arises from a number of currency pairs, see table below. With a change of 10 per cent, the Group's earnings on an annual basis, given the same flows as 2024, would have changed by SEK +11/-11 million (+11/-11) excluding currency hedges.

	Exposure (EUR)	10% change	
		EUR	SEK
EUR/SEK	1,060	106.0	1,212.4
EUR/GBP	5,202	520.2	5,946.9
EUR/PLN	2,536	253.6	2,899.7
EUR/RON	783	78.3	895.4
Total	9,581	958	10,954

If the EUR had appreciated/depreciated by 10 per cent against the SEK on the balance sheet date, with all other variables constant, transaction exposure would result in a worsening/improvement of earnings by SEK 0.4 million (0.4) due to losses/gains in the translation of trade receivables, trade payables and accrued interest costs denominated in EUR. DKK is also included in the sensitivity calculations above, because this currency during the reporting period had a fixed exchange rate against EUR.

(ii) Translation exposure

Currency risks also exist in the translation of the assets, liabilities and profits of foreign subsidiaries to the Parent Company's functional currency, known as translation exposure.

Bong's policy is for the subsidiaries to primarily take out loans in their local currency to limit translation exposure. The loan portfolio is handled by the central finance function.

Translation exposure in the Group mainly comprises EUR and GBP. If the EUR had appreciated/depreciated by 10 per cent compared with the closing rate on 31 December 2024, with all other variables constant, earnings would have changed by SEK +0.3/-0.3 million (-0.7/+0.7), as a result of revaluation of subsidiaries' loans and deposits in Bong International AB. The same change would have increased/decreased consolidated equity by SEK +48.9/-48.9 million (+59.2/-59.2) as a result of gains/losses from translation of net investments in the subsidiaries. The analysis also includes items in DKK, since this currency during the reporting period had a fixed exchange rate against EUR. For GBP the effect on earnings would be a change of SEK -0.3/+0.3 million (+2.6/-2.6) and equity would increase/ decrease by SEK +2.0/-2.0 million (+2.0/-2.0).

(B) INTEREST RATE RISK

Interest rate risk is the risk that the Group's net interest income declines due to rising market interest levels.

At year end the Group's borrowings consist of a senior secured bond in the amount of SEK 52 million which was issued on 14 October 2021 and prolonged

2024 with five years maturity. The loan carries an interest rate of STIBOR (3 months) plus 10 percent payable on a quarterly basis in January, April, July and October. Overdraft facilities exist to a lesser extent.

If the interest rate level for borrowing were to change by one percentage point, this would affect profit after net financial items by SEK 2 million.

CREDIT RISK

Credit risk consists of operational and financial credit risk.

The operational risk can be found in the Group's trade receivables. The goal of Bong's credit process is to achieve competitive credit sales, minimize credit losses and improve the Group's cash flow and profit.

Depending on national practice, the credit periods vary from country to country, but can in some countries be long, about ninety days, so that outstanding credits to individual companies may reach considerable amounts. If such companies should become insolvent or encounter other payment difficulties, Bong could incur severe financial loss.

This risk is limited because trade receivables are distributed among a large number of customers and geographic markets. The Group's ten largest customers and the top three account for 30 per cent (27) and 13 per cent (14) of total sales, respectively. Credit risk is also reduced because to a large extent Bong has long-term stable relationships with its large suppliers and customers.

In several countries subsidiaries have ongoing credit insurance policies to cover outstanding trade receivables, especially in the Group's German, Belgian, Polish, French and British companies.

To further improve the credit process, a credit report is obtained for credit sales. This procedure varies locally, but is based on data from credit agencies combined with intragroup information about historical payment behavior.

In 2024 credit losses as a percentage of net sales amounted to about 0.19 per cent (0.04 per cent).

More information about outstanding claims can be found in Note 22.

Financial credit risk refers to the risk that financial counterparties cannot meet their obligations with respect to cash and cash equivalents, short-term bank deposits or financial instruments with positive market value.

At year end, the financial credit exposure was SEK 104 million, attributable to cash and cash equivalents (129 at 31 December 2023).

LIQUIDITY RISK

Liquidity risk is the risk that the Group cannot meet its short-term payment obligations due to insufficient or illiquid cash reserves. Bong has at any point in time trade payables that are not insignificant. They mostly fall due within ninety days. Bong minimizes this risk by having sufficient cash on hand and committed credit facilities to cover its payment obligations. The finance function obtains rolling forecasts of the Group's liquidity reserve from the subsidiaries. Surplus cash in the subsidiaries, in excess of the portion required to manage working capital requirements, is transferred to finance function.

NOTE 1 CONT.

As of 31 December 2024	Less than 1 year	Between 1 and 5 years	More than 5 years
Borrowings (excluding finance lease liabilities)	20,465	138,950	
Borrowings related to Covid-19	8,966	13,972	876
Lease liabilities	52,647	135,227	67,386
Trade payables and other payables	383,826		

As of 31 December 2023	Less than 1 year	Between 1 and 5 years	More than 5 years
Borrowings (excluding finance lease liabilities)	168,014	17,622	
Borrowings related to Covid-19	7,910	23,292	1,981
Finance lease liabilities	54,431	101,524	49,040
Trade payables and other payables	418,564		

As a result of the Covid-19 pandemic some of the subsidiaries has taken up external debt in the form of local government financing. The terms and conditions for the majority of these financing agreements are that the funds are not to be used for any other unit than the local one, hence, the centralizing of cash has been affected.

The issued senior secured bonds of SEK 52 million have a five-year maturity and an annual interest rate of STIBOR (3 months) plus 10 per cent. Bong has to comply with financial covenants in the loan agreement. These covenants specify certain limits for net debt in relation to EBITDA as well as minimum liquidity requirement. For more information see note 26.

Other credit facilities consist of the subsidiaries' local overdraft facilities in foreign banks. At year-end, approved unused overdraft facilities amounted to SEK 8 million (8).

The Parent Company's external borrowing largely covers the borrowing needs of the subsidiaries. The table above presents the Group's non-derivative financial liabilities and net settled derivative financial instruments that comprise financial liabilities, broken down by the time remaining on the balance sheet date until the contractual maturity date and assuming an unchanged financing structure and amortization rate over time for the Group's non-derivative liabilities. Derivatives that are financial liabilities are included in the analysis if their contractual maturities are essential for understanding the timing of future cash flows. The amounts shown in the table are the contractual undiscounted cash flows estimated at the closing market rate and the periods expected interest margin.

MANAGEMENT OF CAPITAL

Bong's goal regarding capital structure is to safeguard the Group's ability to continue its operations, so that it can continue to generate returns to shareholders and benefit for other stakeholders and maintain a capital structure that minimizes the cost of capital.

In order to maintain or adjust the capital structure, the Group can change the dividends paid to shareholders, repay capital to shareholders, issue new shares or sell assets to reduce debt.

The Group assesses its capital based on the following ratios

Key figures (outcome)	2024	2023
Equity ratio, %	37	35
Net loan debt, SEK million	456	427
Net debt/equity, times	0.80	0.77
Net debt/EBITDA, times	3.84	3.17

The Group has senior secured bonds and bank loans as external financing. For these, there are agreements containing covenants that must be met on a quarterly and annual basis. These covenants are as follows:

- Adjusted net debt/EBITDA max 3.0
- Adjusted net debt/EBITDA max 3.5 (Bong GmbH bank loan)
- Minimum liquidity of SEK 50 million

Adjusted interest bearing net loan debt	2024-12-31	2023-12-31
Interest bearing loans, non-current liabilities	465.1	346.8
Interest bearing loans, current liabilities	94.9	209.1
Cash and cash equivalent	-103.6	-129.4
Net Debt	456.4	426.5
Pension debt	-162.6	-177.2
Leasing contracts - IFRS 16	-218.6	-180.3
Adjusted det debt	75.3	69.0

Adjusted EBITDA 12 month rolling	2024-12-31	2023-12-31
Profit	-12.6	-6.7
Financial charges	39.0	39.3
Tax	16.8	10.8
Depreciations	75.7	91.4
Restructuring cost	0.3	3.6
Transaction cost	0.1	0.2
Minority result	0.6	2.0
IFRS 16, lease payments	-61.9	-57.5
Adjusted EBITDA	58.1	83.1

Adjusted interest bearing net loan debt/Adjusted EBITDA	1.29	0.83
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NOTE 2 - NET SALES BY GEOGRAPHIC AREA AND NON-CURRENT ASSETS

Net Sales	2024			2023		
	Envelope	Pack.	IFRS Adj.	Envelope	Pack.	IFRS Adj.
Sweden	91,165	49,850	7,655	108,350	47,609	8,131
Nordic and Baltic	93,910	42,688	-	116,826	40,038	-
Central Europe	531,485	245,984	20,708	586,020	227,794	21,951
South Europe	289,618	113,101	10,494	352,210	115,910	17,674
UK	202,062	109,650	3,107	228,324	98,214	3,854
Other	62,525	40,267	-	59,929	55,194	-
Total	1,270,765	601,540	41,964	1,451,659	584,759	51,610

Non-current assets	2024	2023
Sweden	111,019	114,400
Nordic and Baltic	4,486	3,136
Central Europe	455,220	428,799
South Europe*	269,641	243,547
United Kingdom	43,693	28,385
Other	1,002	1,000
Total	885,061	819,267

* Write-down of goodwill was made to the amount of 13 198 KSEK during december 2023

NOTE 3 - SEGMENT REPORTING

OPERATING SEGMENTS

Operating segments are reported in a manner consistent with the internal reports presented to the chief operating decision maker. The chief operating decision maker is the function responsible for the allocation of resources and the assessment of the operating segments' earnings. For the Group, this function has been identified as the CEO.

Segment reporting for the business units areas comprises operating EBITDA before restructuring costs.

SEGMENT INFORMATION

The definition of the segments are primarily related to geographical areas as disclosed below.

The segments apply the same accounting principles as the Group apart from the revenue recognition of sales of raw materials, sales of waste material and rental income. In the internal reporting these are reported as a reduction of cost while in the consolidated statements these are accounted for as revenue.

Central Europe

This segment includes the companies in Germany, Poland, Belgium, Romania and Switzerland.

South Europe and North Africa

This segment includes the companies in France, Belgium, Italy, Spain and Tunisia.

Nordics

This segment includes the companies in Sweden, Norway, Denmark and Finland.

United Kingdom

This segment includes the companies in United Kingdom.

IFRS adjustments

IFRS adjustments contains revenue recognition of sales of raw materials, sales of waste material and rental income. In the internal reporting these are reported as a reduction of cost while in the consolidated statements these are accounted for as revenue.

NOTE 4 - EXPENSES CLASSIFIED BY NATURE OF EXPENSE

	2024	2023
Depreciation, amortisation & impairment (note 7)	75,734	91,370
Costs for remuneration to employees (note 5)	567,196	554,696
Changes in inventories of finished goods and work in progress	-2,397	9,790
Raw materials	884,041	1,019,303
Transport costs	105,492	104,400
Other expenses	257,026	274,385
Total cost of goods sold, selling and administrative expenses	1,887,092	2,053,945

NOTE 3 CONT.

Net turnover and EBITDA before restructuring costs per segment

Segment	2024		2023		Total	EBITDA	2024		2023		Total	EBITDA
	Revenue from external customers	IFRS Adjustments	Revenue from other segments	Total			Revenue from external customers	IFRS Adjustments	Revenue from other segments	Total		
Central Europe	765,805	20,680	65,916	852,401	62,931	816,642	21,951	68,305	906,898	69,589		
South Europe and North Africa	566,044	10,494	28,320	604,858	21,972	614,360	17,674	32,844	664,878	25,251		
Nordics	242,868	7,655	218	250,741	20,146	284,200	8,131	34	292,365	34,393		
United Kingdom	297,616	3,107	365	301,088	9,903	321,216	3,854	92	325,162	8,870		
Group transactions and eliminations	-	-	-94,819	-94,819	4,473	-	-	-101,275	-101,275	433		
Total	1,872,333	41,936	-	1,914,269	119,425	2,036,418	51,610	-	2,088,028	138,536		
Restructuring costs										-3,603		
Depreciations and amortisations										-91,370		
Financial income										1,225		
Financial expenses										-40,698		
Result before tax										4,090		
Income tax										-16,846		
Net result for the year										-12,643		

IFRS adjustments are included in the above EBITDA

NOTE 5 - EMPLOYEES AND WAGES, SALARIES AND OTHER REMUNERATION

	2024		2023	
	Number of employees	men	Number of employees	men
Average number of employees				
Sweden	81	54	86	57
Germany	305	173	325	155
France	242	180	255	189
UK	127	76	138	91
Poland	195	108	199	113
Finland	9	3	8	3
Norway	5	3	6	3
Denmark	5	2	5	2
Spain	8	7	10	7
Belgium	12	4	16	5
Romania	4	3	4	3
Tunisia	13	12	29	26
Italy	1	-	1	-
Total	1,007	625	1,082	654

Board of Directors and senior executives

	Group				Parent company						
	2024		2023		2024		2023				
	Total	men	Total	men	Total	men	Total	men			
Board members	20	16	24	20	5	5	5	5			
President and other senior executives	16	15	28	27	1	1	1	1			
Salaries, remuneration and social costs											
	Group				Parent company						
	2024		2023		2024		2023				
Salaries and remun.	444,545	Social contrib.	122,651	Pension costs	14,869	Salaries and remun.	436,964	Social contrib.	117,732	Pension costs	17,542
	Parent company				Parent company						
	2024		2023		2024		2023				
Salaries and remun.	2,613	Social contrib.	165	Pension costs	-	Salaries and remun.	2,623	Social contrib.	256	Pension costs	-

Salaries and other remuneration broken down between board members etc. and other employees

	Parent company			
	2024		2023	
	Board and CEO	Other employees	Board and CEO	Other employees
Total remuneration	2,613	932	2,623	934

TERMS OF EMPLOYMENT OF SENIOR EXECUTIVES

CHAIRMAN

The Chairman of the Board of Directors received a fee of SEK 350 thousand for 2024 (350). This amount consists of the directors' fee and compensation for serving as member of the Audit Committee. No other fee was paid. There is no agreement on pension, severance pay or other benefits.

OTHER BOARD MEMBERS

The total fee paid to other Board members for 2024 was SEK 550 thousand (550). Board member Christian Paulsson received SEK 250 thousand (250). This amount consists of the directors' fee and compensation for serving as Chairman of the Audit Committee. Stéphane Hamelin and Eric Joan received SEK 150 thousand each.

No other fee was paid. There is no agreement on pension, severance pay or other benefits. No directors' fee was paid to the Managing Director, nor to the employee representatives.

CHIEF EXECUTIVE OFFICER

For the year 2024 Kai Steigleder was paid a fixed salary including remuneration for paid leave of SEK 4,469 thousand plus benefits mainly comprising car benefits valued at SEK 66 thousand. The salary also includes the role as Head of Business Unit Central Europe.

In addition to a fixed salary, a variable remuneration may be paid, based on the fulfilment of certain financial goals after a decision by the Board of Directors. Variable remuneration of SEK 573 thousand was paid for 2023. The retirement age is 67. In the event of termination by the company, the CEO is entitled to salary and benefits for 12 months. In the event of termination by the CEO, the period of notice is 6 months.

OTHER SENIOR EXECUTIVES IN THE MANAGEMENT GROUP

The four other members have received total fixed salaries of SEK 10,324 thousand (10,143) during 2024, plus benefits mainly comprising car benefits value at SEK 338 thousand (309). In addition to a fixed salary, a variable remuneration of no more than 20-30 per cent of the fixed salary may be paid, based on the Group's fulfilment of certain financial goals. Variable remuneration of SEK 0 thousand (0) was paid for 2024.

During the year, variable remuneration of SEK 573 thousand (771) was paid for 2023. Pension benefits are payable in accordance with individual agreements that give the company a cost not exceeding 10 per cent of the annual salary.

A premium of SEK 113 thousand (97) was paid during 2024. In case the company terminates employment the period of notice is 6-18 months. In the event of termination by the employee, the period of notice is 4-12 months.

PREPARATION AND DECISION-MAKING PROCESS

The Board of Directors has a Remuneration Committee that deals with remuneration to the CEO and other senior executives in the Group. The Committee deals with matters concerning terms of employment and compensation for the CEO and those who report directly to the CEO.

NOTE 6 - AUDITORS' REMUNERATION

	Group		Parent company	
	2024	2023	2024	2023
Grant Thornton				
Auditing assignments 1)	3,258	218	884	-
Audit-related activities	-	-	-	-
Other services	-	-	-	-
Total	3,258	218	884	-
PwC				
Auditing assignments	1,158	2,695	1,077	1,070
Audit-related activities	116	-	93	-
Tax services	-	-	-	-
Other services	360	240	360	240
Total	1,634	2,935	1,530	1,310
KPMG				
Auditing assignments	114	92	-	-
Audit-related activities	57	57	-	-
Tax services	57	-	-	-
Other services	-	-	-	-
Total	228	149	-	-
Other				
Auditing assignments	895	567	-	-
Audit-related activities	-	178	-	-
Tax services	151	-	-	-
Other services	432	407	329	247
Total	1,478	1,152	329	247

1)Of which 1 154 (0) is attributable to Grant Thornton Sverige

NOTE 7 - DEPRECIATION AND AMORTISATION

	2024	2023
Broken down by non-current assets		
Write-down goodwill	-	13,198
Other intangible assets	-1,824	1,484
Land and buildings	39,233	41,626
Plant and machinery	28,788	23,456
Equipment, tools fixtures and fittings	9,537	11,606
Total	75,734	91,370

Broken down by function	2024	2023
Cost of goods sold	68,172	68,390
Selling expenses	5,598	7,355
Administrative expenses	1,964	15,625
Total	75,734	91,370

NOTE 8 - OTHER OPERATING INCOME AND EXPENSES

	Group		Parent company	
	2024	2023	2024	2023
Operating income				
Exchange gains on operating receivables and liabilities	32,152	42,441	23	30
Capital gain on sale of non-current assets	21,944	10,835	-	-
Other	305	-	-	-
Total	54,401	53,276	23	30
Operating expenses				
Restructuring costs and other provisions	-296	-3,603	-	-
Exchange losses on operating receivables and liabilities	-28,905	-40,153	-40	-59
Loss on sale of non-current assets	-8,979	-	-	-
Other	-2	-42	-	-
Total	-38,182	-43,798	-40	-59

NOTE 9 - FINANCIAL INCOME

	Group		Parent company	
	2024	2023	2024	2023
Interest income	1,370	333	15	16
Exchange gains on financial items	1,190	1,205	-	-
Financial income, Group companies	423	-	31,668	35,432
Total	2,983	1,538	31,683	35,448

NOTE 10 - FINANCIAL EXPENSES

	Group		Parent company	
	2024	2023	2024	2023
Interest expenses, other	-36,188	-35,808	-22,675	-25,719
Exchange rate differences on financial items	-677	-314	-1,917	-
Other financial expenses	-5,310	-4,890	-511	-279
Total	-42,175	-41,012	-25,103	-25,998

NOTE 11 - TAX

	Group		Parent company	
	2024	2023	2024	2023
Current tax	-8,150	-10,576	-	-
Deferred tax	-8,696	-198	-	5,060
Total	-16,846	-10,774	-	5,060

The tax on the Group's profit before tax differs from the theoretical amount that would result from application of the tax rates for the profits in the consolidated companies as follows.

	Group		Parent company	
	2024	2023	2024	2023
Profit before tax	4,204	4,089	4,601	3,081
Calculated Swedish Income tax 20,6%	-866	-842	-948	-635
Foreign tax rates difference	11,656	-2,450	-	-
Non-deductible expense/tax-free income	-11,928	-9,699	1,852	1,932
Tax effects from prior years	2,853	-1,275	-	-
Tax effects due to changes in tax rates/laws	-50	-29	-	-
Increase in unused tax losses without matching capitalisation of deferred tax	-19,850	-2,731	-	-
Utilization of earlier non-capitalised unused tax losses	1,339	6,252	-904	3,763
Valuation adjustments on deferred taxes	-	-	-	-
Recognition of previously unrecognised tax loss	-	-	-	-
Tax according to Income Statement	-16,846	-10,774	-	5,060

NOTE 12 - EXCHANGE GAINS/LOSSES – NET

Exchange gains/losses are recognised in the income statement as follows	2024	2023
	Other operating income	32,152
Other operating expenses	-28,905	-40,153
Financial income	1,190	1,205
Financial expenses	-677	-314
Total	3,760	3,179

NOTE 13 - BASIC AND DILUTED EARNINGS PER SHARE

BASIC AND DILUTED EARNINGS PER SHARE

In calculating basic earnings per share, profit attributable to the Parent Company's shareholders is divided by the weighted average number of ordinary shares outstanding during the period.

	2024	2023
Profit/loss attributable to the Parent Company's shareholders	-12,061	-4,723
Company's shareholders outstanding (thousands)	211,205	211,205
Earnings per share, SEK	-0.06	-0.02

EARNINGS PER SHARE, EXCLUDING NON-RECURRING ITEMS

Items affecting comparability consist of write-down of goodwill. There were no items affecting comparability in 2024 (-13.2). Items affecting comparability are defined on page 50.

	2024	2023
Result attributable to the shareholders of the parent company	-12,061	-4,723
Items affecting comparability	-	13,198
Result attributable to the shareholders of the parent company	-12,061	8,475
Weighted average of outstanding shares, thousands	211,205	211,205
Result per share, excluding non-recurring items	-0.06	0.04

NOTE 14 - GOODWILL

	2024-12-31	2023-12-31
Opening costs	475,511	487,984
Write-down	-	-13,198
Exchange rate differences	17,338	725
Closing costs	492,849	475,511

ALLOCATION OF GOODWILL

	2024	2023
Central Europe	282,705	273,483
South Europe and North Africa*	43,728	40,312
Nordics	56,880	56,880
Others	109,536	104,836

*Write down of goodwill, 13,198 KSEK, 2023

IMPAIRMENT TESTING OF GOODWILL

The recoverable amount for each separate CGU (cash-generating unit) is determined based on a calculation of value in use. That calculation uses cash flow projections that are based on financial budgets for the business that are approved by management and cover a five-year period. Cash flow beyond the period are extrapolated based on the assumption that the envelope market in

Europe as a whole will have a limited growth whereas the Light Package market will constantly grow. The cash flows are based on previous years' outcomes and management's projections of the market trend. Management has established the budgeted cash flows based on previous years' results, planned and completed efficiency-improving measures and projections of the market trend.

In calculating value in use, a discount rate of 10.4 per cent after tax (11.4 per cent before tax) has been assumed for the business units Nordics and Central Europe whereas a discount rate of 10.8 per cent after tax (11.6 per cent before tax) has been used for the business units South Europe and North Africa and for the business unit Others. A positive growth rate is assumed during the three first years of on average 7.9 per cent (7.0 per cent previous year) and on average 8.8 per cent (6.5 per cent previous year) for the two last years based on declining envelope sales and increasing light packaging sales. A sustainable annual growth rate of 1.0 per cent (1.0 per cent previous year) has been used to extrapolate cash flows beyond the budget period. Previous year, a discount rate of 10.3 per cent (11.4 per cent before tax) was adopted.

The discount rate used is given after tax and reflects the market interest rates, risks and tax rates that apply to the different units. The average growth rate used is based on industry forecasts.

Estimates and judgments are continually evaluated and are based on historical experience and other factors, including expectations of future events that are regarded as reasonable under the current circumstances.

The Group subjects goodwill to annual impairment testing in accordance with the accounting policy described among the accounting policies above.

The recoverable amount has been determined by calculation of the value in use. Certain estimates must be made for these calculations.

Management has determined the forecast based on previous earnings and their expectations as well as external information about the future market trend.

SENSITIVITY ANALYSIS

If the assumption regarding residual growth had been 0.5 percentage point lower, it would mean a write-down of in total SEK 0 million distributed as follows on each CGU. If the assumption had been 1 percentage point lower, it would mean a writedown of SEK 0 million distributed as follows on each CGU. The assumption regarding the estimated growth rate beyond the budget period at which the recoverable amount had been the same as the book value of the cash-generating units is as follows on each CGU.

CGU	Growth 0.5 percentage points lower	Growth 1.0 percentage points lower	Break-even scenario in percentage
Central Europe	-	-	-2.3
South Europe and North Africa	-	-	-0.3
Nordics	-	-	-7.5
Others	-	-	-3.8

If the assumption regarding fixed costs had been 0.5 percentage point higher, it would mean a writedown of SEK 9 million. Furthermore, if the assumption regarding fixed costs had been 1 percentage point higher, it would mean a writedown of SEK 105 million distributed as follows on each CGU. The assumption regarding fixed costs in relation to turnover at which the recoverable amount had been the same as the book value of the cash-generating units is as follows on each CGU.

CGU	Cost 0.5 percentage points higher	Cost 1.0 percentage points higher	Break-even scenario in percentage
Central Europe	-	63	0.6
South Europe and North Africa	9	33	0.2
Nordics	-	9	0.8
Others	-	-	1.1

If the assumption regarding gross margin had been 1 percentage point lower, it would mean a write-down of SEK 36 million distributed as follows on each CGU. The assumption regarding gross margin at which the recoverable amount had been the same as the book value of the cash-generating units is as follows on each CGU.

CGU	Gross margin 1 percentage point lower	Break-even scenario in percentage
Central Europe	15.0	-0.7
South Europe and North Africa	21	-0.4
Nordics	-	-1.0
Others	-	-1.7

The assumption regarding the estimated weighted cost of capital at which the recoverable amount had been the same as the book value of the cash-generating units is as follows on each CGU.

These calculations are hypothetical and should not be regarded as an indication that these factors are more or less likely to change. The sensitivity analysis should therefore be interpreted with caution. The estimate of the in total recoverable amount exceeds the book value by SEK 179 million calculated on all CGU.

CGU	Break-even scenario in percentage for WACC after tax
Central Europe	12.3
South Europe and North Africa	11.7
Nordics	15.2
Others	13.3

NOTE 15 - OTHER INTANGIBLE ASSETS

	2024-12-31	2023-12-31
Opening costs	49,027	93,108
Purchase	160	4,387
Sale/retirement	-560	-47,117
Reclassifications	503	-1,672
Exchange rate differences	2,063	321
Closing costs	51,193	49,027

	2024	2023
Opening accumulated depreciation	-46,339	-91,424
Sale/retirement	560	46,921
Reclassifications	-	-42
Exchange rate differences	-6,822	-310
Depreciation for the year	1,824	-1,484
Closing accumulated depreciation	-50,777	-46,339
Closing residual value according to plan	416	2,688

The item is mainly attributable to adaptation of software.

NOTE 16 - PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment	2024-12-31	2023-12-31
Opening costs	174,639	175,379
Purchase	526	40
Sale/retirement	-	-46
Reclassifications	171	-574
Exchange rate differences	5,702	-160
Closing costs	181,038	174,639

Opening accumulated depreciation	-124,522	-121,485
Sale/retirement	-	46
Exchange rate differences	-4,082	192
Depreciation for the year	-3,062	-3,275
Closing accumulated depreciation	-131,666	-124,522
Closing residual value according to plan	49,372	50,117
Of which land	10,027	9,709

Plant and machinery	2024-12-31	2023-12-31
Opening costs	722,061	745,695
Purchase	22,301	10,810
Sale/retirement	-68,485	-48,668
Reclassifications	-15,463	10,060
Exchange rate differences	45,900	4,164
Closing costs	706,314	722,061

Opening accumulated depreciation	-644,014	-665,226
Sale/retirement	62,375	42,460
Reclassifications	47,606	-
Exchange rate differences	-42,264	-3,498
Depreciation for the year	-20,075	-17,750
Closing accumulated depreciation	-596,372	-644,014
Closing residual value according to plan	109,942	78,047

Equipment, tools, fixtures and fittings	2024-12-31	2023-12-31
Opening costs	169,403	194,393
Purchase	4,550	1,589
Sale/retirement	-13,091	-26,486
Reclassifications	112	-874
Exchange rate differences	6,918	781
Closing costs	167,892	169,403
Opening accumulated depreciation	-148,457	-168,971
Sale/retirement	12,912	26,366
Exchange rate differences	-4,963	-563
Reclassifications	-	512
Depreciation for the year	-3,894	-5,801
Closing accumulated depreciation	-144,402	-148,457

Closing residual value according to plan **23,490** **20,946**

NOTE 17 - RIGHT-OF-USE ASSETS

The following amounts related to leasing agreements are recognised in the income statement.

Right-of-use assets - Real Estate	2024-12-31	2023-12-31
Opening cost	269,187	269,603
New leasing contracts	37,302	2,959
Change leasing contract	30,982	-
End leasing contracts	-65,878	-6,710
Exchange rate differences	12,035	3,335
Closing costs	283,629	269,187
Opening accumulated depreciation	-133,324	-100,049
End leasing contracts	52,671	6,075
Exchange rate differences	-6,248	-1,000
Depreciation for the year	-36,171	-38,350
Closing accumulated depreciation	-123,072	-133,324
Closing residual value according to plan	160,556	135,863

Right-of-use assets - Other	2024-12-31	2023-12-31
Opening cost	59,042	36,199
New leasing contracts	20,797	28,021
Change leasing contract	1,651	-
Reclassification	47,606	-
End leasing contracts	-12,571	-4,621
Exchange rate differences	10,078	-557
Closing costs	126,603	59,042
Opening accumulated depreciation	-20,983	-14,962
End leasing contracts	11,811	4,189
Reclassifications	-47,606	470
Exchange rate differences	-8,131	831
Depreciation for the year	-14,357	-11,511
Closing accumulated depreciation	-79,265	-20,983
Closing residual value according to plan	47,338	38,059

	2024-12-31	2023-12-31
Leasing liability		
Opening liability	180,300	201,570
New leasing contracts	56,320	26,230
Change leasing contract	32,625	-
End leasing contracts	-15,858	-1,431
Interest cost	9,376	8,682
Exchange rate differences	7,343	2,430
Lease/rent cost	-59,326	-57,181
Closing leasing liability, note 23 and note 26	210,779	180,300

Recognized amount in the profit and loss statement

The following amounts related to leasing agreements are recognised in the income statement:

Depreciation of Right-to-use assets	2024	2023
Real estate	-36,171	-38,350
Other	-14,356	-10,508
Total	-50,527	-48,858
Interest costs (included in financial costs)	-9,377	-8,682
Short-term lease contracts	-255	-3,073
Leases with low value, expensed	-476	-427

Recognized amount in the cash flow statement

Total cash-flow regarding leasing agreements in 2024 was -52,543 (-48,801).

NOTE 18 - CONSTRUCTION IN PROGRESS AND ADVANCE PAYMENT RELATING TO PROPERTY, PLANT AND EQUIPMENT

	2024-12-31	2023-12-31
Opening costs	18,365	19,509
Accrued expenses	15,790	5,555
Reclassifications	-33,284	-6,940
Exchange rate differences	228	241
Closing balance	1,099	18,365

NOTE 19 - SHARES IN GROUP COMPANIES

	2024-12-31	2023-12-31
Opening balance	401,388	370,388
Shareholders contribution	-	31,000
Closing balance	401,388	401,388

The above closing balance consists of Bong AB's book value of shares in subsidiaries where 276,456 (276,456) are in Bong GmbH and 124,932 (124,932) are in Bong International.

NOTE 19 CONT.

Company	Corporate identity number	Location	Number of shares	Ownership (%)
Bong International AB	556044-3573	Kristianstad, Sweden	1,501,200	100
Bong GmbH	HRB 1646	Solingen, Germany	1	100
Bong Sverige AB	556016-5606	Kristianstad, Sweden	804,000	100
Bong UK Ltd	3895897	Milton Keynes, Great Britain	7,000,000	100
IPC SAS	327,956,199	Angoulême, France	15,000	100
Bong SAS	775,695,299	Saint Sébastien de Morsent, France	100,000	100
Pflueger Lober Kuvert GmbH	HRB 9534	Erlangen, Germany	1	100
Bong Packaging S.R.L.	3774701209	Bologna, Italy	10,000	85
Bong Belgium SA	0453.235.963	Kortrijk, Belgium	25,696	100
Bong Denmark A/S	58154717	Høje-Taastrup, Denmark	5,000	100
Bong Envelo SRL	296556/06.08.2015	Bukarest, Romania	100	100
Bong Africa Sarl	1620893G	Tunis, Tunisia	322,036	85
CADIX SAS	518971866	Saint Sébastien de Morsent, France	7,203,512	100
BONG Caly Swiat Kopert Sp. zo. o.	KRS 286281	Poznan, Poland	8,000	100
Bong S.a.r.l.	329200570	Paris, France	1,000	100
Envel Europa SA	ES-A25422015	Barcelona, Spain	8,000	100
Bong Grundstücksverwaltung GmbH (BONG)	HRB 8789	Solingen, Germany	1	100
Bong Retail Solutions AB	556296-3115	Kristianstad, Sweden	10,000	100
Bong Norge AS	931080687	Vear, Norway	40,000	100
Bong Polska Sp. zo. o.	KRS 45327	Krakow, Poland	2,300	100
Bong Retail Solutions NV	0826.223.234	Kortrijk, Belgium	4,000	100
Bong Suomi Oy	1487663-6	Pirkkala, Finland	20,050	100
Packaging First Ltd	3838039	Essex, Great Britain	100	90

[†]The summary consists of wholly owned subsidiaries as well as indirect owned companies that are not dormant. All subsidiaries are consolidated in the Group.

NOTE 20 - DEFERRED TAX

Deferred tax assets and liabilities are offset when a legal right to do so exists for the tax assets and liabilities in question and when the deferred taxes are payable to the same tax authority. Please see below for the amounts that remain.

Deferred tax asset	2024-12-31	2023-12-31
Loss carryforward	40,181	43,094
Intangible assets	-	-
Property, plant and equipment	8,016	7,701
Pensions	20,556	25,386
Right-of-use assets	3,026	3,372
Interest bearing liabilities	28,766	26,689
Other temporary differences	13,874	13,196
Offsetting of deferred taxes in accordance with offsetting deferred tax liabilities	-25,330	-25,711
Total	89,089	93,727

Deferred tax liability	2024-12-31	2023-12-31
Intangible assets	6	382
Property, plant and equipment	15,722	8,748
Pensions	18,683	18,420
Other temporary differences	3,796	2,527
Offsetting of deferred taxes in accordance with offsetting deferred tax liabilities	-25,330	-25,711
Total	12,877	4,366

Deferred tax assets are recognised for tax-loss carryforwards to the extent it is likely that they can be utilised to offset future taxable profits.

The Group's loss carryforwards mainly relate to operations in Germany and Sweden. In recent years a number of steps have been taken to reduce costs and streamline operations. The chances of being able to utilise remaining loss carryforwards are deemed good.

Undisclosed tax assets amount to 599,231 TSEK (547,310), which are not limited in time.

The gross change with regard to deferred taxes is as follows:

	2024-12-31	2023-12-31
Loss carryforward	2024-12-31	2023-12-31
At start of year	43,094	42,324
Exchange rate differences	901	600
Recognised in the income statement	-3,814	170
At year-end	40,181	43,094
Property, plant and equipment	2024-12-31	2023-12-31
At start of year	-1,047	-7,558
Exchange rate differences	-2,913	-65
Reclassification	-	6,607
Recognised in the income statement	-3,746	-31
At year-end	-7,706	-1,047
Pensions	2024-12-31	2023-12-31
At start of year	6,966	4,171
Exchange rate differences	-2,500	-710
Reclassification	-	-
Recognised in the income statement	-287	-707
Actuarial profit/loss on post-employment benefits	-2,306	4,212
At year-end	1,873	6,966
Intangible assets	2024-12-31	2023-12-31
At start of year	-382	2,422
Exchange rate differences	-24	1
Reclassification	-	-2,805
Recognised in the income statement	400	-
At year-end	-6	-382
Right-to-use assets	2024-12-31	2023-12-31
At start of year	3,372	3,212
Exchange rate differences	159	94
Recognised in the income statement	-505	66
At year-end	3,026	3,372
Other	2024-12-31	2023-12-31
At start of year	37,358	34,715
Exchange rate differences	153	285
Recognised in the income statement	-744	304
Reclassification	-	987
Tax attributable to other components in other comprehensive income	2,077	1,067
At year-end	38,844	37,358

NOTE 21 - INVENTORIES

The expenditure for the inventory that was recognised is included in the item "Cost of goods sold" and amounted to SEK 884,041 thousand (1,019,303). Of the inventory value, SEK 0 thousand (0) has been measured at net realisable value.

NOTE 22 - RECEIVABLES

	2024-12-31	2023-12-31
Trade receivables	167,984	188,052
Minus provision for impairment of receivables	-9,117	-9,689
Net trade receivables	158,867	178,363
Stated amounts, per currency for the Group's trade receivables are as follows:	2024-12-31	2023-12-31
SEK	14,841	15,194
EUR	55,952	72,452
GBP	57,739	67,466
Other currencies	30,335	23,251
Total	158,867	178,363
Geographic distribution of receivables	2024-12-31	2023-12-31
Sweden	18,966	20,555
Other Nordic and Baltic	4,939	6,454
Central Europe	45,535	41,196
France and Spain	31,688	42,168
United Kingdom	57,739	67,990
Total	158,867	178,363
Changes in the reserve for doubtful trade receivables are as follows:	2024-12-31	2023-12-31
At 1 January	9,689	9,105
Provision for doubtful debts	2,542	1,942
Receivables that have been written off during the year as uncollectable (-)	-3,349	-973
Reversal of unutilised amounts	-243	-536
Exchange rate difference	478	151
At 31 December	9,117	9,689
The credit quality of trade receivables that have neither fallen due for payment nor are impaired can be assessed by reference to an external credit rating (if available) or to the counterparty's payment history.		
Collection pattern: counterparties	2024-12-31	2023-12-31
Group 1 new customers	2,025	1,161
Group 2 existing customers without previous defaults	164,349	175,750
Group 3 existing customers with some previous non-payments where all non-payments have been fully recovered	1,610	1,452
Total trade receivables	167,984	178,363

On 31 December 2024 trade receivables totalling SEK 23,443 thousand (27,845) were overdue but were not considered to be impaired. The overdue receivables relate to a number of customers who have not previously had any difficulties paying.

Below is an age analysis of these trade receivables:

	2024-12-31	2023-12-31
Less than 3 months	28,795	27,845
3 to 6 months	3,105	3,564
More than 6 months	660	6,125
Total	32,560	37,534

As regards trade receivables and other receivables, fair value is in line with book value.

NOTE 23 - OTHER CURRENT RECEIVABLES AND LIABILITIES

	Group		Parent company	
	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Other Current Receivables and Liabilities	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Other current receivables	30,739	27,806	71	138
Total	30,739	27,806	71	138
	Group		Parent company	
	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Other current liabilities	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Short term lease IFRS 16	47,434	50,958	-	-
VAT	17,464	23,303	-	-
Other current liabilities	19,955	18,407	114	113
Total	84,853	92,668	114	113

NOTE 24 - ACCRUED EXPENSES/INCOME AND DEFERRED INCOME/EXPENSES

	Group		Parent company	
	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Deferred expenses and accrued income				
Deferred interest	-	-	-	-
Other deferred expenses	5,492	6,714	264	305
Accrued supplier bonus	2,431	4,748	-	-
Other accrued income	51,027	85,115	-	-
Total	58,950	96,577	264	305

	Group		Parent company	
	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Accrued expenses and deferred income				
Salary-related accrued expenses	62,480	66,504	93	157
Accrued interest payable	1,527	3,309	1,470	3,265
Accrued customer bonus	33,358	47,380	-	-
Other accrued expenses	88,698	63,752	708	1,129
Total	186,063	180,945	2,271	4,551

NOTE 25 - CASH AND CASH EQUIVALENTS

	Group		Parent company	
	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Cash and cash equivalents	102,647	128,425	136	89
Escrow account	923	938	-	-
Total	103,570	129,363	136	89

NOTE 26 - BORROWINGS

	Group		Parent company	
	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Long-term				
Long-term Leasing contract IFRS 16	163,315	129,299	-	-
Bond loan	52,000	-	52,000	-
Covid- and other loans	97,835	41,734	-	-
Total	313,150	171,033	52,000	-

The refinancing process of the senior secured bonds to the amount of SEK 110 million with due date in October 2024 was finalized during the year. Bong has

signed a contract with a German bank as part of the refinancing process in an amount of EUR 7 million and will amortize the loan until December 2028. The remaining amount will continue to be financed with a senior secured bond of SEK 52 million. These bonds are due on December 2028.

	Group		Parent company	
	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Short-term				
Covid- and other loans	47,472	48,238	-	-
Bond loan	-	109,854	-	109,854
Leasing contract IFRS16	47,434	50,958	-	-
Total	94,906	209,050	-	109,854
Total borrowings	408,057	380,084	52,000	109,854

Maturity dates of long-term borrowings are as follows:

	Group		Parent company	
	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Between 1 and 2 years	68,583	54,061	-	-
Between 2 and 5 years	184,428	75,316	52,000	-
More than 5 years	60,139	41,657	-	-
Total	313,150	171,033	52,000	-

The effective interest rate on the balance sheet date was as follows:	2024-12-31	2023-12-31
	Bank credit lines	0.00%
Other borrowings	9.74%	9.47%

The interest rate level depends on the current market interest rate, loan currency, fixed interest period and financial key figures agreed with the Group's main banks. The current key ratios mainly relate to the Group's net debt/EBITDA. Recognised amounts, per currency, are as follows:

	2024-12-31	2023-12-31
SEK	65,232	16,086
EUR	188,936	113,234
GBP	38,606	19,767
Other currencies	20,376	21,946
Total	313,150	171,033

The Group has the following unutilised overdraft facilities:

	2024-12-31	2023-12-31
Variable interest rate:	8,022	7,767

NOTE 27 - PENSION OBLIGATIONS

The Group has defined-benefit pension plans in a number of countries. The pension plans provide benefits based on the average remuneration and length of employment of the employees at or near retirement. The most extensive defined-benefit pension plans are in Sweden (88,7 MSEK) and Germany (55,5 MSEK), representing 89% of the total pension obligation.

Pension plans in Germany, Belgium and Norway were closed to new commitments long ago, so they will gradually be phased out. The pension plan in Sweden is still open for employees born before 1980.

The Group is exposed to a number of risks through the defined-benefit pension plans and healthcare plans following termination of employment. A reduction in the interest rate for corporate bonds will mean an increase in plan liabilities. Some of the plan's pension liabilities are linked to inflation; higher inflation leads to higher debt. Under the majority of the pension obligations, except France, the employees covered by the plan will receive benefits for life, which means that increased life expectancy will result in higher pension liabilities. The average age of pensioners is 78.

Pension liabilities in the balance sheet	2024-12-31	2023-12-31
	Present value of funded obligations	4,319
Fair value of plan assets	-3,428	-3,215
Deficit in funded plans	891	959
Present value of unfunded obligations	161,673	176,232
Closing balance pension liability	162,564	177,191
Compilation of managed assets	2024-12-31	2023-12-31
Insurance policy (unlisted)	3,428	3,215
Total	3,428	3,215

Fees for plans for benefits after terminated employment are expected to be SEK 12 million for financial year 2025. Weighted average term of the pension obligation is 11 years.

The change in the defined-benefit obligation over the year is as follows

2024	Sweden	Germany	France	Norway	Other	Total
Present value of obligation	88,715	55,497	15,963	1,498	4,319	165,992
Fair value of plan assets	-	-	-	-	-3,428	-3,428
Total	88,715	55,497	15,963	1,498	891	162,564

2023	Sweden	Germany	France	Norway	Other	Total
Present value of obligation	96,328	59,323	14,544	1,195	9,016	180,406
Fair value of plan assets	-	-	-	-	-3,215	-3,215
Total	96,328	59,323	14,544	1,195	5,801	177,191

Significant actuarial assumptions

2024	Sweden	Germany	France	Norway	Other
Discount rate (%)	3.5	3.4	3.4	3.9	3.4
Inflation (%)	2.0	N/A	N/A	2.3	N/A
Salary increases (%)	3.0	1.0	2.2	N/A	N/A
Life expectancy at 65, men	22	21	N/A	N/A	N/A
Life expectancy at 65, women	24	24	N/A	25	N/A

2023	Sweden	Germany	France	Norway	Other
Discount rate (%)	3.3	3.3	3.3	3.1	3.8
Inflation (%)	2.0	1.7	N/A	1.5	N/A
Salary increases (%)	2.8	1.0	2.2	N/A	N/A
Life expectancy at 65, men	22	21	N/A	N/A	22
Life expectancy at 65, women	24	24	N/A	N/A	26

PENSION INSURANCE IN ALECTA

Obligations for old-age pension and family pension for salaried employees in Sweden are secured by insurance in Alecta. According to a statement by the Swedish Financial Reporting Board, UFR 10, this is a multi-employer defined-benefit plan.

For financial year 2024, the Group has not had access to information to be able to account for its proportionate share of the plan's obligations, plan assets and costs, for which reason it has not been possible to account for the plan as a defined-benefit plan. The ITP pension plan that is secured via insurance in Alecta is therefore accounted for as a defined contribution plan. The premium for the defined-benefit portion of the old-age pension is individual and is dependent on the age, salary and previously earned pension of the insured

Expected pension contributions during the year for pension insurance in Alecta amount to SEK 1.6 million. The Group accounts for an insignificant portion of the plan.

The collective funding ratio is the market value of Alecta's assets as a percentage of their insurance obligations calculated according to Alecta's actuarial assumptions, which do not agree with IAS 19. Collective consolidation, in the form of collective consolidation level, is usually allowed to vary between 125 and 175 per cent. If Alecta's collective consolidation level is less than 125 per cent or greater than 175 per cent, measures shall be taken in order to create conditions for the consolidation level to return to the normal range. Alecta's surplus can be distributed to the policyholders and/ or to the insured if the collective consolidation level is greater than 175 per cent. However, Alecta applies premium reductions to avoid any surplus. At year-end 2024, Alecta's surplus in the form of the collective funding ratio amounted to 152 per cent (158).

PENSION OBLIGATIONS SENSITIVITY ANALYSIS

Accounting estimates and judgments are evaluated continuously and are based on historical experience and other factors, including expectations of future events that are considered reasonable under prevailing circumstances.

The present value of the pension obligations is dependent on a number of factors that are established on an actuarial basis based on a number of assumptions. The assumptions used in establishing the net cost (income) for pensions includes the long-term rate of return on the plan assets in question and the discount rate. Every change in these assumptions, as in other actuarial assumptions, will affect the carrying amount of the pension obligations.

The assumption of expected return on plan assets is in line with the discount rate in accordance with revised IAS rules.

The Group determines a suitable discount rate at the end of each year. This is the interest rate that is used to determine the present value of estimated future payments expected to be required to settle the pension obligations. In determining a suitable discount rate, the Group takes into account the interest rates on first-class corporate bonds or treasury bonds denominated in the currency in which the payments will be made and with maturities equivalent to the estimates for the pension obligations in question. In Sweden, the Group also takes into account interest rates on mortgage bonds when determining the discount rate. Other significant assumptions regarding pension obligations are based on prevailing market terms.

If the discount rate deviated by +/- 0.5 percentage point from management's estimates, the carrying amount of the pension obligations would be estimated at SEK 9 million lower or SEK 9 million higher than the actual carrying amount.

NOTE 27 CONT.

The change in the defined-benefit obligation over the year is as follows	Present value of obligation	Fair value of plan assets	Total
At 1 January 2023	165,981	2,790	163,191
Service costs during current year	1,398	-	1,398
Interest expense/(revenue)	6,285	108	6,177
Service costs during previous years	-	-	-
Revaluations:			
- Return on plan assets excl. amounts included in interest expense/(revenue)	-	338	-338
- (Profit)/loss as a result of changed financial assumptions	14,643	-	14,643
- (Profit)/loss as a result of changed demographic assumptions	1,030	-	1,030
- Experience-based (profits)/losses	3,084	-	3,084
Exchange rate differences	-363	-21	-342
Fees:			
- Employer	-	11,652	-11,652
- Employees covered by the plan	-	-	-
Payments from the plan	-	-	-
- Benefits paid	-11,652	-11,652	-
At 31 December 2023	180,406	3,215	177,191
At 1 January 2024	180,406	3,215	177,191
Service costs during current year	1,731	-	1,731
Interest expense/(revenue)	5,671	108	5,563
Service costs during previous years	-	-	-
Revaluations:			
- (Profit)/loss as a result of changed financial assumptions	-4,483	-	-4,483
- (Profit)/loss as a result of changed financial assumptions	26	-	26
- Experience-based (profits)/losses	-7,031	-	-7,031
Exchange rate differences	2,107	105	2,002
Fees:			
- Employer	-	12,435	-12,435
- Employees covered by the plan	-	-	-
Payments from the plan	-	-	-
- Benefits paid	-12,435	-12,435	-
Adjustments	-	-	-
At 31 December 2024	165,992	3,428	162,564

NOTE 28- OTHER PROVISIONS

	2024-12-31	2023-12-31
At 1 January	32,050	35,174
Restructuring		
- additional provisions	296	3,603
Utilised during the year	-2,112	-3,549
Other		
- additional provisions	2,326	274
Utilised during the year	-5,887	-3,442
Exchange rate difference	82	-10
At 31 December	26,755	32,050
	2024-12-31	2023-12-31
Non-current portion	8,797	6,876
Current component	17,958	25,174
Total	26,755	32,050

NOTE 29- PLEDGED ASSETS

Relating to pension obligations	Group		Parent company	
	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Floating charges	57,825	57,825	-	-
Relating to other liabilities				
Shares in subsidiaries	-	-	124,932	124,932
Property mortgages	17,555	17,477	-	-
Receivables from subsidiaries	-	-	52,000	110,000
Current assets	155,284	162,324	-	-
Total	230,664	237,626	176,932	234,932

NOTE 30- CONTINGENT LIABILITIES

	Group		Parent company	
	2024-12-31	2023-12-31	2024-12-31	2023-12-31
Liability FPG	1,598	1,598	-	-
Bank Guarantee	-	-	-	-
Other contingent liabilities	-	-	-	-
Total	1,598	1,598	-	-

NOTE 31 - RESERVES

	Hedged reserve ^a	Translation reserve	Total reserves
Opening balance 1 January 2023	-	68,981	68,981
Cash flow hedges	-	-	-
Impact of extended equity	-	-5,179	-5,179
Exchange rate difference	-	7,457	7,457
Tax effect	-	1,067	1,067
Closing balance 31 December 2023	-	72,324	72,324
Opening balance 1 January 2024	-	72,324	72,324
Cash flow hedges	-	-	-
Impact of extended equity	-	-10,081	-10,081
Exchange rate difference	-	30,266	30,266
Tax effect	-	2,077	2,077
Closing balance 31 December 2024	-	94,584	94,584

NOTE 32 - SHARE CAPITAL AND OTHER CONTRIBUTED CAPITAL

SHARES

The number of shares at year-end 2024 was 211,205,058 (2023:211,205,058) with a quotient value of SEK 1.12 per share (2023:SEK 1.12 per share).

	Number of shares (thousand)	Share capital	Share premium	Total
1 January 2023	211,205	236,549	796,845	1,033,394
On 31 December 2023	211,205	236,549	796,845	1,033,394
1 January 2024	211,205	236,549	796,845	1,033,394
On 31 December 2024	211,205	236,549	796,845	1,033,394

NOTE 33 CONT.

FINANCIAL LIABILITIES

	At January 2023	Cash flows	Fair value changes/New leasing contracts	Foreign exchange movement	At December 2023
Borrowings	229,630	-31,689	2,695	-810	199,826
Lease liabilities IFRS 16	201,570	-48,801	24,799	2,689	180,257
Total	431,200	-80,490	27,494	1,879	380,083

	At January 2024	Cash flows	Fair value changes/New leasing contracts	Foreign exchange movement	At December 2024
Borrowings	199,826	-14,998	-837	13,316	197,307
Lease liabilities IFRS 16	180,257	-49,950	73,099	7,343	210,749
Total	380,083	-64,948	72,262	20,659	408,056

NOTE 33 - OTHER ITEMS NOT AFFECTING LIQUIDITY IN THE CONSOLIDATED CASH FLOW STATEMENTS

	Group		Parent company	
	2024	2023	2024	2023
Gains on disposal of intangible assets and property, plant and equipment	-7,292	-1,516	-	-
Change in provisions	-5,741	-3,973	-	-
Exchange rate differences and other	4,740	-5,648	-	-
Total	-8,293	-11,137	-	-

NOTE 34 - BUSINESS COMBINATIONS

During the year no acquisitions occurred.

NOTE 35 - DIVIDEND

A dividend for 2023 of SEK 0 per share was approved at the AGM on 10 May 2024. A dividend for 2024 of SEK 0 per share will be proposed at the AGM 2025.

NOTE 36 - INFORMATION ABOUT BONG AB

Bong AB is a public limited liability company registered in Kristianstad, Sweden, Bredbandsvägen 4, Box 516, 291 25 Kristianstad, Sweden. Bong AB is listed on Nasdaq Stockholm (Small Cap).

NOTE 37 - SUSTAINABILITY REPORT

Bong has set up its sustainability report separately from the Administration Report in accordance with the old rules in the Swedish Annual Accounts Act. The sustainability report, which the board is responsible for, in respect of the financial year 2024 can be found on pages 5-12 and covers Bong AB (publ.), corporate identity number 556034-1579 domiciled in Kristianstad, and the business consolidated into the group accounts.

NOTE 38 - RELATED PARTY TRANSACTIONS

Transactions with a subsidiary to Holdham S.A. are counted as related-party transactions since Holdham S.A. is the largest shareholder in Bong AB.

	2024	2023
Sales during the year	46,188	51,788
Purchases during the year	755	-1,400
Current receivables balance sheet date	7,860	10,672

The company's assessment is that there is no uncertainty in the receivables. All transactions are carried out on market terms.

NOTE 39 – PURCHASES AND SALES BETWEEN GROUP COMPANIES

The Parent Company's business consists of management of operating subsidiaries and Group management functions. In 2024 the Parent Company charged the subsidiary management fees amounting to SEK 2,391 thousand (2,370). The Parent Company's purchases from subsidiaries amounted to SEK 2,765 thousand (2,849). Pricing between Parent and subsidiary is on a commercial basis and at market prices.

NOTE 40 – PROFIT FROM INTEREST IN SUBSIDIARIES

	Parent company	
	2024	2023
Group contributions	4,000	-
Total	4,000	-

NOTE 41 – ADOPTION OF NEW ACCOUNTING POLICIES

(A) NEW AND AMENDED STANDARDS ADOPTED BY THE GROUP

A number of amendments and annual improvements come into force for financial years starting 1 January 2024 have not a material impact on the Group.

(B) NEW AND REVISED STANDARDS AND INTERPRETATIONS OF EXISTING STANDARDS NOT APPLIED PROSPECTIVELY BY THE GROUP

A number of amendments and annual improvements came into force for financial years after 1 January 2024 and have not been applied at the time of preparation of these financial statements.

IFRS 18 Presentation and Disclosure of information in Financial Statements

IFRS 18 replaces IAS 1, Presentation of Financial Statements, and introduces new requirements focused on achieving comparability of financial performance of similar entities and providing more relevant information and transparency. IFRS 18 will not affect the recognition or measurement of items in the financial statements but is expected to have an impact on the presentation and disclosure of the financial statements in the following areas:

- Structure of the consolidated income statement, including the classification and presentation of items of income and expense, and new totals in the income statement.
- Definition and disclosure of management's own performance measures.
- Aggregation and distribution of information in the financial statements.
- Classification of cash flows from dividends and interest in the cash flow statement.
- The separate presentation of goodwill in the balance sheet.

Management is currently evaluating in more detail the impact of applying the new standard to the consolidated financial statements. The new standard will be effective from 1 January 2027, and retrospective application will be required.

No other IFRS standards or IFRIC interpretations which have not yet come into force are expected to have a material impact on the Group.

NOTE 42 – EVENTS AFTER THE END OF THE PERIOD

No material events have occurred after the end of the period.

NOTE 43 – PROPOSED DISTRIBUTION OF EARNINGS

The Board of Directors proposes that the earnings available for distribution, SEK 167 820 909.48 be carried forward, see note 35.

The consolidated financial statements will be submitted to the Annual General Meeting 2025 for adoption. The Board of Directors and the CEO ensure that the consolidated accounts have been prepared in accordance with the International Financial Reporting Standards (IFRS) as adopted by the EU and give a true and fair view of the Group's results of operations and financial position.

The financial statements of the Parent Company have been prepared in accordance with generally accepted accounting policies in Sweden and give a true and fair view of the Parent Company's financial position and results of operations. The statutory Administration Report of the Group and the Parent Company provides a fair review of the development of the Group's and the Parent Company's operations, financial position and results of operations and describes material risks and uncertainties facing the Parent Company and the companies included in the Group.

Kristianstad 23 April 2025

Per Åhlgren
Chairman of the Board

Stéphane Hamelin
Member of the Board

Eric Joan
Member of the Board

Christian Paulsson
Member of the Board

Mats Persson
Member of the Board
Employee Representative

Kai Steigleder
Chief Executive Officer

Our Audit Report was submitted 23 April 2025

Grant Thornton Sweden AB

Mia Rutenius
Authorised Public Accountant
Auditor in charge

AUDITOR'S REPORT

N.B. The English text is a translation of the official version in Swedish. In the event of any conflict between the Swedish and English version, the Swedish shall prevail.

To the general meeting of the shareholders of Bong AB (publ), corporate identity number 556034-1579

REPORT ON THE ANNUAL ACCOUNTS AND CONSOLIDATED ACCOUNTS

OPINIONS

We have audited the annual accounts and consolidated accounts of Bong AB (publ) for the year 2024 except for the corporate governance statement on pages 18 - 20.

The annual accounts and consolidated accounts of the company are included on pages 15 - 47 in this document.

In our opinion, the annual accounts have been prepared in accordance with the Annual Accounts Act and present fairly, in all material respects, the financial position of parent company as of 31 December 2024 and its financial performance and cash flow for the year then ended in accordance with the Annual Accounts Act. The consolidated accounts have been prepared in accordance with the Annual Accounts Act and present fairly, in all material respects, the financial position of the group as of 31 December 2024 and their financial performance and cash flow for the year then ended in accordance with IFRS Accounting Standards, as adopted by the EU, and the Annual Accounts Act. Our opinions do not cover the corporate governance statement on pages 18 - 20.

The statutory administration report is consistent with the other parts of the annual accounts and consolidated accounts.

We therefore recommend that the general meeting of shareholders adopts the income statement and balance sheet for the parent company and the group.

Our opinions in this report on the annual accounts and consolidated accounts are consistent with the content of the additional report that has been submitted to the parent company's audit committee in accordance with the Audit Regulation (537/2014) Article 11..

BASIS FOR OPINIONS

We conducted our audit in accordance with International Standards on Auditing (ISA) and generally accepted auditing standards in Sweden. Our responsibilities under those standards are further described in the Auditor's Responsibilities section. We are independent of the parent company and the group in accordance with professional ethics for accountants in Sweden and have otherwise fulfilled our ethical responsibilities in accordance with these requirements.

This includes that, based on the best of our knowledge and belief, no prohibited services referred to in the Audit Regulation (537/2014) Article 5.1 have been provided to the audited company or, where applicable, its parent company or its controlled companies within the EU.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinions.

KEY AUDIT MATTERS

Key audit matters of the audit are those matters that, in our professional judgment, were of most significance in our audit of the annual accounts and consolidated accounts of the current period, and include, among other things, the most important assessed risks of material misstatement. These matters were addressed in the context of our audit of, and in forming our opinion thereon, the annual accounts and consolidated accounts as a whole, but we do not provide a separate opinion on these matters.

NET SALES

The Group's net sales amount to SEK 1,914 million for the fiscal year 2024. Net sales primarily consist of the sale of goods in the form of envelopes and packaging. A description of the principles for the Group's revenue recognition is provided in the section Accounting Principles. The business is transaction-intensive, which necessitates a higher level of accounting, monitoring, and internal control. In light of the above, revenue recognition has been assessed as a key audit matter in the audit.

Our audit procedures included, but were not limited to, the following:

- Review of accounting principles and procedures for the sales process and revenue recognition.
- Sample testing of individual transactions against supporting documentation to ensure that revenues are recognized after performance obligations are fulfilled.
- Conducting margin analyses and analyzing revenues against previous years and budget.
- Reviewing the valuation of accounts receivable as of the year-end date.
- Reading and evaluating the information presented in the annual report and assessing whether it provides sufficient information in accordance with IFRS.

VALUATION OF GOODWILL

As of December 31, 2024, Goodwill amounts to SEK 493 million. According to IFRS, an annual impairment test must be conducted. This impairment test is based on assessments and assumptions that are complex and involve a high degree of management assumptions. The section Accounting Principles outlines the accounting principles for goodwill and Note 14 details how management has made its assessment. Note 14 also indicates that no additional impairment needs have been identified based on the assumptions made. The significant assumptions and judgments include future outcomes, market and financial impacts, and since small changes in individual assumptions can lead to significant differences in the recoverable value of the asset, we consider this area to be a key audit matter in our audit.

Our audit procedures included, but were not limited to, the following:

- With the support of our valuation specialists, we assessed the applied method, and the significant assumptions included in the impairment test, including the discount rate and growth rate.
- Reviewed the appropriateness of assessments and assumptions for future cash flows and evaluated the reliability of these.
- Assessment of sensitivity analysis regarding changes in significant assumptions.
- We reviewed that the applied accounting principles are in accordance with IFRS regulations and that the disclosures in the annual report meet the requirements.

VALUATION OF DEFERRED TAX ASSETS

As of December 31, 2024, the deferred tax asset amounts to SEK 89 million, of which SEK 40 million is related to tax deficits. The valuation of this item is largely based on management's assessments and assumptions regarding future taxable profits. Note 20 details how management has made its assessment. Considering the above, the deferred tax asset has been assessed as a key audit matter in the audit.

Our audit procedures included, but were not limited to, the following:

- Reviewed the appropriateness of assessments and assumptions for future cash flows and evaluated the reliability of these to assess the possibility of utilizing tax losses carried forwards against future taxable profits.
- Reviewed the disclosures in the annual report to ensure they comply with IFRS requirements.

OTHER MATTER

The audit of the annual accounts and consolidated accounts for the year 2023 was performed by another auditor who submitted an auditor's report dated 24 April 2024, with unmodified opinions in the Report on the annual accounts and consolidated accounts..

OTHER INFORMATION THAN THE ANNUAL ACCOUNTS AND CONSOLIDATED ACCOUNTS

This document also contains other information than the annual accounts and consolidated accounts and is found on pages 1 - 14 and 50 - 52. The Board of Directors and the Managing Director are responsible for this other information.

Our opinion on the annual accounts and consolidated accounts does not cover this other information and we do not express any form of assurance conclusion regarding this other information.

In connection with our audit of the annual accounts and consolidated accounts, our responsibility is to read the information identified above and consider whether the information is materially inconsistent with the annual accounts and consolidated accounts. In this procedure we also take into account our knowledge otherwise obtained in the

audit and assess whether the information otherwise appears to be materially misstated.

If we, based on the work performed concerning this information, conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

RESPONSIBILITIES OF THE BOARD OF DIRECTORS AND THE MANAGING DIRECTOR

The Board of Directors and the Managing Director are responsible for the preparation of the annual accounts and consolidated accounts and that they give a fair presentation in accordance with the Annual Accounts Act and, concerning the consolidated accounts, in accordance with IFRS Accounting Standards as adopted by the EU. The Board of Directors and the Managing Director are also responsible for such internal control as they determine is necessary to enable the preparation of annual accounts and consolidated accounts that are free from material misstatement, whether due to fraud or error.

In preparing the annual accounts and consolidated accounts, The Board of Directors and the Managing Director are responsible for the assessment of the company's and the group's ability to continue as a going concern. They disclose as applicable, matters related to going concern and using the going concern basis of accounting. The going concern basis of accounting is however not applied if the Board of Directors and the Managing Director intend to liquidate the company, to cease operations, or has no realistic alternative but to do so.

The Audit Committee shall, without prejudice to the Board of Director's responsibilities and tasks in general, among other things oversee the company's financial reporting process.

AUDITOR'S RESPONSIBILITY

Our objectives are to obtain reasonable assurance about whether the annual accounts and consolidated accounts as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinions. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs and generally accepted auditing standards in Sweden will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these annual accounts and consolidated accounts.

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the annual accounts and consolidated accounts, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and

appropriate to provide a basis for our opinions. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of the company's internal control relevant to our audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the company's internal control.
 - Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board of Directors and the Managing Director.
 - Conclude on the appropriateness of the Board of Directors' and the Managing Director's use of the going concern basis of accounting in preparing the annual accounts and consolidated accounts. We also draw a conclusion, based on the audit evidence obtained, as to whether any material uncertainty exists related to events or conditions that may cast significant doubt on the company's and the group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the annual accounts and consolidated accounts or, if such disclosures are inadequate, to modify our opinion about the annual accounts and consolidated accounts. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause a company and a group to cease to continue as a going concern.
 - Evaluate the overall presentation, structure and content of the annual accounts and consolidated accounts, including the disclosures, and whether the annual accounts and consolidated accounts represent the underlying transactions and events in a manner that achieves fair presentation.
 - Plan and perform the group audit to obtain sufficient and appropriate audit evidence regarding the financial information of the entities or business units within the group as a basis for forming an opinion on the consolidated accounts. We are responsible for the direction, supervision and review of the audit work performed for purposes of the group audit. We remain solely responsible for our opinions.
- We must inform the Board of Directors of, among other matters, the planned scope and timing of the audit. We must also inform of significant audit findings during our audit, including any significant deficiencies in internal control that we identified.
- We must also provide the Board of Directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.
- From the matters communicated with the Board of Directors, we determine those matters that were of most significance in the audit of the annual accounts and consolidated accounts, including the most important assessed risks for material misstatement, and are therefore the key audit matters. We describe these matters in the auditor's report unless law or regulation precludes disclosure about the matter.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

THE AUDITOR'S AUDIT OF THE ADMINISTRATION OF THE BOARD OF DIRECTORS AND THE MANAGING DIRECTOR AND THE PROPOSED APPROPRIATIONS OF THE COMPANY'S PROFIT OR LOSS.

OPINIONS

In addition to our audit of the annual accounts and consolidated accounts, we have also audited the administration of the Board of Directors and the Managing Director of Bong AB (publ) for the year 2024 and the proposed appropriations of the company's profit or loss.

We recommend to the general meeting of shareholders that the profit be appropriated in accordance with the proposal in the statutory administration report and that the members of the Board of Directors and the Managing Director be discharged from liability for the financial year.

BASIS FOR OPINIONS

We conducted the audit in accordance with generally accepted auditing standards in Sweden. Our responsibilities under those standards are further described in the Auditor's Responsibilities section. We are independent of the parent company and the group in accordance with professional ethics for accountants in Sweden and have otherwise fulfilled our ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinions.

RESPONSIBILITIES OF THE BOARD OF DIRECTORS AND THE MANAGING DIRECTOR

The Board of Directors is responsible for the proposal for appropriations of the company's profit or loss. At the proposal of a dividend, this includes an assessment of whether the dividend is justifiable considering the requirements which the company's and the group's type of operations, size and risks place on the size of the parent company's and the group's equity, consolidation requirements, liquidity and position in general.

The Board of Directors is responsible for the company's organization and the administration of the company's affairs. This includes among other things continuous assessment of the company's and the group's financial situation and ensuring that the company's organization is designed so that the accounting, management of assets and the company's financial affairs otherwise are controlled in a reassuring manner. The Managing Director shall manage the ongoing administration according to the Board of Directors' guidelines and instructions and among other matters take measures that are necessary to fulfill the company's accounting in accordance with law and handle the management of assets in a reassuring manner.

AUDITOR'S RESPONSIBILITY

Our objective concerning the audit of the administration, and thereby our opinion about discharge from liability, is to obtain audit evidence to assess with a reasonable degree of assurance whether any member of the Board of Directors or the Managing Director in any material respect:

- has undertaken any action or been guilty of any omission which can give rise to liability to the company, or
 - in any other way has acted in contravention of the Companies Act, the Annual Accounts Act or the Articles of Association.
- Our objective concerning the audit of the proposed appropriations of the company's profit or loss, and thereby our opinion about

this, is to assess with reasonable degree of assurance whether the proposal is in accordance with the Companies Act.

Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with generally accepted auditing standards in Sweden will always detect actions or omissions that can give rise to liability to the company, or that the proposed appropriations of the company's profit or loss are not in accordance with the Companies Act.

As part of an audit in accordance with generally accepted auditing standards in Sweden, we exercise professional judgment and maintain professional skepticism throughout the audit. The examination of the administration and the proposed appropriations of the company's profit or loss is based primarily on the audit of the accounts. Additional audit procedures performed are based on our professional judgment with starting point in risk and materiality. This means that we focus the examination on such actions, areas and relationships that are material for the operations and where deviations and violations would have particular importance for the company's situation. We examine and test decisions undertaken, support for decisions, actions taken and other circumstances that are relevant to our opinion concerning discharge from liability. As a basis for our opinion on the Board of Directors' proposed appropriations of the company's profit or loss we examined whether the proposal is in accordance with the Companies Act.

THE AUDITOR'S EXAMINATION OF THE ESEF REPORT

OPINION

In addition to our audit of the annual accounts and consolidated accounts, we have also examined that the Board of Directors and the Managing Director have prepared the annual accounts and consolidated accounts in a format that enables uniform electronic reporting (the Esef report) pursuant to Chapter 16, Section 4(a) of the Swedish Securities Market Act (2007:528) for Bong AB (publ) for the year 2024. Our examination and our opinion relate only to the statutory requirements.

In our opinion, the Esef report has been prepared in a format that, in all material respects, enables uniform electronic reporting.

BASIS FOR OPINION

We have performed the examination in accordance with FAR's recommendation RevR 18 Examination of the Esef report. Our responsibility under this recommendation is described in more detail in the Auditors' responsibility section. We are independent of Bong AB (publ) in accordance with professional ethics for accountants in Sweden and have otherwise fulfilled our ethical responsibilities in accordance with these requirements.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

RESPONSIBILITIES OF THE BOARD OF DIRECTORS AND THE MANAGING DIRECTOR

The Board of Directors and the Managing Director are responsible for the preparation of the Esef report in accordance with the Chapter 16, Section 4 a of the Swedish Securities Market Act (2007:528), and for such internal control that the Board of Directors and the Managing Director determine is necessary to prepare the Esef report without material misstatements, whether due to fraud or error.

AUDITOR'S RESPONSIBILITY

Our responsibility is to obtain reasonable assurance whether the Esef report is in all material respects prepared in a format that meets the

requirements of Chapter 16, Section 4 a of the Swedish Securities Market Act (2007:528), based on the procedures performed. RevR 18 requires us to plan and execute procedures to achieve reasonable assurance that the Esef report is prepared in a format that meets these requirements. Reasonable assurance is a high level of assurance, but it is not a guarantee that an engagement carried out according to RevR 18 and generally accepted auditing standards in Sweden will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the Esef report. The firm applies International Standard on Quality Management 1, which requires the firm to design, implement and operate a system of quality management including policies or procedures regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

The examination involves obtaining evidence, through various procedures, that the Esef report has been prepared in a format that enables uniform electronic reporting of the annual accounts and consolidated accounts. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement in the report, whether due to fraud or error. In carrying out this risk assessment, and in order to design audit procedures that are appropriate in the circumstances, the auditor considers those elements of internal control that are relevant to the preparation of the Esef report by the Board of Directors and the Managing Director, but not for the purpose of expressing an opinion on the effectiveness of those internal controls. The examination also includes an evaluation of the appropriateness and reasonableness of assumptions made by the Board of Directors and the Managing Director.

The procedures mainly include a validation that the Esef report has been prepared in a valid XHTML format and a reconciliation of the Esef report with the audited annual accounts and consolidated accounts. Furthermore, the procedures also include an assessment of whether the consolidated statement of financial performance, financial position, changes in equity, cash flow and disclosures in the Esef report have been marked with iXBRL in accordance with what follows from the Esef regulation.

THE AUDITOR'S EXAMINATION OF THE CORPORATE GOVERNANCE STATEMENT

The Board of Directors is responsible for that the corporate governance statement on pages 18 - 20 has been prepared in accordance with the Annual Accounts Act. Our examination of the corporate governance statement is conducted in accordance with FAR's standard RevR 16 The auditor's examination of the corporate governance statement. This means that our examination of the corporate governance statement is different and substantially less in scope than an audit conducted in accordance with International Standards on Auditing and generally accepted auditing standards in Sweden. We believe that the examination has provided us with sufficient basis for our opinions.

A corporate governance statement has been prepared. Disclosures in accordance with chapter 6 section 6 the second paragraph points 2-6 of the Annual Accounts Act and chapter 7 section 31 the second paragraph the same law are consistent with the other parts of the annual accounts and consolidated accounts and are in accordance with the Annual Accounts Act.

Grant Thornton Sweden AB, Box 7623, 103 94 Stockholm, was appointed auditor of Bong AB (publ) by the general meeting of the shareholders on the 15 May 2024 and has been the company's auditor since the 15 May 2024.

Stockholm, 23 April 2025
Grant Thornton Sweden AB

Mia Rutenius
Authorised Public Accountant

DEFINITIONS

This Annual Report includes financial key data and ratios based on concepts defined in International Financial Reporting Standards (IFRS), Alternative Performance Measurements and company-specific ratios. Definitions are found below.

ADJUSTED EARNINGS PER SHARE

Profit after tax, excluding items affecting comparability, divided by the average number of shares before and after dilution.

ADJUSTED P/E RATIO, TIMES

Share price divided by adjusted earnings per share before and after dilution.

AVERAGE CAPITAL EMPLOYED

Capital employed at the beginning of year plus capital employed at year-end divided by two.

AVERAGE EQUITY

Shareholders' equity at beginning of year plus equity at year-end divided by two.

AVERAGE TOTAL ASSETS

Total assets at beginning of the year plus total assets at year-end divided by two.

CAPITAL EMPLOYED

Equity plus interest-bearing liabilities.

CAPITAL TURNOVER, TIMES

Net sales by average total assets. Capital turnover is a measure of how effectively the Group uses its assets.

EARNINGS PER SHARE

Profit after tax, divided by the average number of shares, before and after dilution.

EBITDA

Operating income before depreciation and amortization.

EQUITY TO ASSETS RATIO, PER CENT

Shareholders' equity divided by total assets. This ratio is a measure of the Group's financial strength.

ITEMS AFFECTING COMPARABILITY

Items of infrequent nature with significant effects, which are relevant for understanding the financial performance when comparing the current period with previous periods. Such items may include but are not limited to results from divestments of property, charges attributable to close-down or restructuring of major units or activities, significant write-downs of tangible and intangible assets and other major non-recurring costs or income.

NET DEBT

Interest-bearing liabilities and provisions less liquid funds and interest-bearing receivables.

NET DEBT/EBITDA, TIMES

Net debt divided by EBITDA. Net debt/EBITDA is a measure of the Group's financial strength.

NET DEBT TO EQUITY, TIMES

Net debt divided by equity. This ratio is a measure of the Group's financial strength.

OPERATING MARGIN, PER CENT

Operating profit divided by net sales. Operating margin is a measure of profitability. It measures how much of revenues remains after operating expenses.

P/E RATIO, TIMES

Share price divided by earnings per share.

RETURN ON CAPITAL EMPLOYED, PER CENT

Earnings after financial income divided by average capital employed. This measure of profitability shows the return of the Group's total balance sheet, less non-interest-bearing debt. It is a measure independent of indebtedness. It complements the measure return on equity.

RETURN ON EQUITY, PER CENT

Earnings after tax divided by average equity. This measure measures the return on shareholders' funds for the year and is useful in comparisons of other investments with the same risk profile.

SHARE PRICE/EQUITY, PER CENT

Price per share divided by equity per share.

ANNUAL GENERAL MEETING 2025

The Annual General Meeting will be held on Wednesday 14 May 2025 at 13:00 CET at Mangold Fondkommission AB, Nybrogatan 55 in Stockholm.

PARTICIPATION AT THE AGM

A Shareholders registered in the share register kept by Euroclear Sweden AB as of Tuesday 6 May 2025 are entitled to participate at the Annual General Meeting. To do that shareholders with nominee registered holdings must temporarily have their shares registered in their own names in due time before Tuesday 6 May 2025.

Shareholders who wish to participate in the meeting must notify the company no later than Thursday 8 May 2025, through one of the following methods:

By post to Bong AB (publ), Attn: Annual General Meeting
Box 516
SE-291 25 Kristianstad
Sweden

By e-mail to anmalan.arsstamma@bong.com.

DIVIDEND

The Board of Directors and the CEO propose that the AGM resolve that no dividend be paid for 2024.

AGENDA

The Annual General Meeting will consider items of business which are required by law and the Articles of Association to be dealt with at the meeting, as well as other items of business mentioned in the notice convening the meeting.

Financial calendar

Interim report January – March 2025	14 May 2025
Interim report January – June 2025	July 2025
Interim report January – September 2025	November 2025
Year-end Report 2025	February 2026

MANAGEMENT TEAM



**KAI
STEIGLEDER**

Born 1963.

Chief Executive Officer (CEO),
Business Unit Manager Central Europe.

Employed since 2007, in current position
since 2018.

Education: Master in International Business
(MIBS).

Previous positions: Sales Manager Smurfit
Kappa Group and Group Beiersdorf.

Shareholding in Bong: 207,000 shares.



**CARSTEN
GRIMMER**

Born 1973.

Chief Financial Officer (CFO) Bong AB,
Chief Financial Officer (CFO) Central Europe.

Employed since 2014, in current position
since 2019.

Education: Master of Science in Manage-
ment and Economics.

Previous positions: Several Management Po-
sitions within Schmolz+Bickenbach Group.

Shareholding in Bong: 0 shares.



**JEFF
GREENLEAF**

Born 1962.

Business Unit Manager UK.

Employed since 1992. In current position
since 2017.

Education: HND (Higher National Diploma)
in Business Studies.

Previous Position: MD Surrey Envelopes Ltd.

Shareholding in Bong: 66,000 shares.



**PASCAL
GRAVOUILLE**

Born 1962.

Business Unit Manager South Europe &
North Africa, Business Unit Manager Bong
Retail Solutions.

Employed since 2008, in current position
since 2018.

Education: Chemical engineer.

Previous positions: Business Manager Eu-
rope, Ferro Corporation.

Shareholding in Bong: 83,500 shares.



**KRZYSZTOF
KUBASIAK**

Born: 1973.

Business Unit
Manager Nordic.

Employed since 2003, in current posi-
tion since 2018.

Education: Master of Business Admin-
istration.

Previous Positions: Managing Director
CEE Countries.

Shareholding in Bong: 0 shares.

OTHER KEY PERSONNEL



**PETER
ANDERSSON**

Born 1964.

Director of Purchasing.

Employed since 2006.

BOARD OF DIRECTORS



PER ÅHLGREN
Chairman of the Board



STÉPHANE HAMELIN
Member of the Board



ERIC JOAN
Member of the Board



CHRISTIAN PAULSSON
Member of the Board



MATS PERSSON
Member of the Board
(Employee representative)



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